

TRANSATLANTIC

DAY THE TRANSATLANTIC RELATIONSHIP:
OPPORTUNITIES, CHALLENGES AND PRIORITIES



PROGRAM OVERVIEW

18 MARCH 2024 - NÄRINGSLIVETS HUS, STORGATAN 19, STOCKHOLM

MASTER OF CEREMONY: KARIN HAMMAR, EXECUTIVE DIRECTOR, SWEDISH AMERICAN CHAMBERS OF COMMERCE USA

8:00 Registration and light breakfast

8:30 Opening remarks - HRH Prince Daniel, Patron of the Swedish American Chambers of Commerce USA

8:45 Remarks - Signhild Arnegård Hansen, Chairman, the Swedish American Chambers of Commerce USA

9:00 Scene setter by Andreas von der Heide, Co-Founder and CEO, Consilio International

9:15 Remarks - H.E Urban Ahlin, Ambassador of Sweden to the United States

9:30 Remarks - H.E Erik Ramanathan, U.S. Ambassador to Sweden

9:45 Leg stretcher

10:00 Accelerating Climate Action: Reaching Net-Zero

Scene setter: Anders Söderholm, President KTH Royal Institute of Technology TBC

Investment in climate innovation through vehicles such as the Inflation Reduction Act (IRA) present unparalleled opportunities. Pairing Swedish innovation with US markets and capital promises scale, yet investments are falling short of needs. This panel will pinpoint the advantages for the bold innovator and investor and the mastery of being a first mover.

- Harald Mix, Founding Partner, Altor
- Magnus Heimburg, CEO, Preem AB
- Jakob Liedberg, CEO, Cinis Fertilizer
- Maria Persson Gulda, Chief Technology Officer at H2 Green Steel
- Tomas Naucler, Global Sustainability Practice Leader & Senior Partner, McKinsey&Company (moderator)

11:00 The Future of Transport

Transportation is at an inflection point where technologies are rolled out to develop autonomous solutions and decarbonize roads. Collaboration between the US and Sweden has potential to showcase solutions and accelerate their deployment. This panel will discuss how innovation can mitigate economic and political risk and support supply chain resilience.

- Robert Falck, CEO and Founder, Einride
- Ödgård Andersson, CEO, Zenseact, Member of The Supervisory Board Traton Group
- Jessica Span, Managing Director, Volvo Car Sverige
- Paul Verhagen, EVP and Chief Commercial Officer, SAS - Scandinavian Airlines
- Günther Mårder, Financial and industrial advisor (moderator) TBC

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12.00 Luncheon

Luncheon keynote speaker **Jens Magnusson, Chief Economist SEB, on the the Economic Outlook**

A macro take on 2024 and beyond, from inflation and interest rates to currencies. What can we expect from the Fed and the Riksbank and how does it affect the business community and households?

13:00 AI as a Powerhouse: **“With great power comes great responsibility”** (™Spider-Man, Churchill)

This panel will explore the concept of artificial intelligence as perceived, legislated and implemented to bolster welfare and competitiveness on both sides of the Atlantic. It will further explore biological and artificial intelligence for the audience to walk away with a better understanding of "intelligence".

- Sara Mazur, Executive Director, Knut and Alice Wallenberg Foundation, Former Chair Wallenberg AI Autonomous Systems and Software Program (WASP)
- Carl-Henrik Svanberg, Chair, AI Commission of Sweden
- Sara Övrebj, Public Policy and Government Relations, Google
- Martin Sahlén, Astronomy Associate Professor, Uppsala University (moderator)

13:45 Space as Platform for Transatlantic Business Development

More than observing Earth, space has become a platform for R&D, communication and Space is quickly becoming the last frontier for human aspiration, discovery, innovation, communications, security and natural resources. The applications and implications are vast. This panel will address broadly the opportunities for transatlantic space cooperation, including infrastructure, R&D, international space exploration programmes, security and dual use, capital, and space as inspiration for future generations.

- Charlotta Sund, CEO, Swedish Space Corporation
- Swedish National Space Agency
- Martin Sahlén, Astronomy Associate Professor and Cosmologist, Uppsala University
- Beata Wickbom, Moderator of the Year™ and Digital Strategist (moderator)

14:30 What if I fall ill? Longevity and tomorrow's Healthcare

Healthcare as we know it will soon be history. Philosophy, models and solutions on either side of the Atlantic vary they seek to address the eternal wish for eternal life. We all look forward to living longer and healthier so what can go wrong?

- Annika Östman Wernerson, President of Karolinska Institutet, Professor, Renal and Transplantation Science
- Anders Sandberg, Senior research fellow, Future of Humanity Institute, University of Oxford, Ethics and Values Fellow Reuben College
- Bi Puranen, Secretary General, World Values Survey, Fellow, Institute for Future Studies (moderator)

15:15 Leg Stretcher

15:30 The Necessary but Difficult Transatlantic Trade Relationship

- Håkan Jevrell, State Secretary, Ministry of Foreign Affairs
- Anna Stellingner, Deputy Director General, Head of International and EU Affairs, Svenskt Näringsliv
- Karin Hammar, Executive Director Swedish American Chambers of Commerce USA (moderator)

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16:00 The many Implications of a NATO Membership

- Urban Ahlin, Ambassador of Sweden to the United States
- Micael Johansson, President and CEO of Saab AB
- Anna Wieslander, Director for Northern Europe, Atlantic Council

16:45 U.S. Elections and Transatlantic Implications

This panel will give you the skinny on the US elections and an educated assessment of the likely winners and losers... See how your guesses compare to those of the panel.

- Carl Bildt, Former Prime Minister of Sweden
- Jon Decker, White House Correspondent, Gray Television
- Jonas Hellman, Senior Advisor, GK Nordic
- Anna Throne Holst, President, SACC New York TBC
- PM Nilsson, CEO Timbro TBC

17:30 The future Transatlantic Business Relationship

Followed by Q&A with the audience

- **Jacob Wallenberg, Chair, Investor AB, Chair, Confederation of Swedish Enterprise, Member of the Board of Directors of the Swedish American Chambers of Commerce USA**

18:00 Reception

