A look at Swedish economic and business ties with the U.S.
A PARTNERSHIP BUILT ON STRONG ECONOMIC TIES AND PROSPEROUS TRADE

As Sweden’s Ambassador to the United States, I am proud of the deep economic ties between our countries.

In 2018, we are celebrating 200 years of diplomatic relations. This is a historically strong relationship that continues to evolve. Sweden is one of the largest investors per capita in the United States, and the trade flows are substantial. At present, the United States is Sweden’s largest trading partner outside Europe and the third largest export market for Swedish companies. This is a driving force behind job creation and growth in both countries.

The Embassy of Sweden and SACC-USA have once again mapped Swedish-affiliated companies and their economic impact in the United States. This is an updated third edition of this popular publication, and it shows that economic interactions with Swedish businesses and industry create more than 360,000 jobs in the United States. When you take subcontractors, infrastructure, and related services into account, the total reaches nearly one million jobs.

When seeing the results of this most recent edition, I was delighted to note that the number of jobs in the United States supported by Sweden has steadily increased. Furthermore, this publication shows that the benefits of Swedish investment stretch across the whole country, providing jobs in all 50 states.

Sweden and the United States share a focus on innovation as a driving force in creating jobs and addressing new opportunities in areas like manufacturing, information technology, and creative industries. We also share similar challenges in today’s ever changing economy, such as the need for skills development and vocational training.

The strong trade and investment ties between our two countries represent a robust platform for Swedish and American companies to jointly provide solutions on how to adjust to the new economy.

When we consider the Swedish economy at large, we see an example of how to combine growth with environmental sustainability that may be applicable to the rest of the world. We are also convinced that getting more women into business and trade is smart economic policy.

As a member of the European Union, it is my hope that Europe and the United States will take further steps to deepen the already strong trading relationship. We are each other’s biggest economic markets.

We appreciate SACC-USA’s partnership in updating this publication and are happy to see that the results continue to demonstrate that Swedish Companies Create Jobs in America.
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EXECUTIVE SUMMARY

Swedish companies create jobs in all 50 U.S. states, and all 50 states export goods and services to Sweden. The economic ties between Sweden and the United States have never been more robust.

Sweden directly supports more than 360,000 jobs in the United States – and when you include supporting jobs, suppliers and subcontractors, the total number is closer to one million jobs.

Swedish investment in the U.S. has more than doubled over the last decade to $53 billion USD in 2016. Today, Sweden is one of the largest investors per capita in the United States and the 15th largest overall.

This report highlights the magnitude and depth of the economic ties between Sweden and the United States and shows how this vibrant relationship creates jobs on both sides of the Atlantic. It profiles economic interactions and breaks down on a state-by-state level the number of jobs directly supported by Swedish companies or U.S. exports to Sweden, lists the three leading commodity exports to Sweden per state, and identifies Swedish companies currently operating in that area.

As we look toward the future, Swedish companies continue to innovate and lead in adopting new technologies and workforce skills. Sweden has gone through a tremendous workforce transformation, and some of the lessons learned from the Swedish context — as well as examples from Swedish companies in the United States — are presented.

The publication also contains quick facts about Sweden as an innovative, creative, and sustainable nation. A number of Swedish companies that currently operate and create jobs in the United States are profiled, many of which are household names without recognition of their Swedish roots. Finally, this publication provides information about key organizations working to promote Swedish-American relations in the United States.

In 1783, the Treaty of Amity and Commerce first brought our nations together in friendship and in business. This publication, Sweden Creates Jobs in America, demonstrates that those economic ties are stronger than ever.
Since 2008, Sweden’s Foreign Direct Investment to the U.S. has more than doubled, reaching a total of $52.7 billion in 2016.

U.S. companies export goods and services to Sweden for a value of $13.5 billion annually.

Foreign Direct Investments from Sweden and U.S. exports to Sweden create more than 360,000 jobs in the United States.
SWEDISH ECONOMIC IMPACT ON USA

363,101
Total jobs supported

303,756
Jobs supported by Swedish-affiliated companies

19,920
Jobs supported by exports of goods to Sweden

39,425
Jobs supported by exports of services to Sweden

$3,813,888,400
Total exports of goods to Sweden

3,933,024
U.S. residents of Swedish descent
SWEDISH ECONOMIC IMPACT ON EMPLOYMENT IN THE UNITED STATES

Jobs supported – state level

Prominent Swedish companies with significant employment in the U.S.

- ABB
- Assa Abloy
- Autoliv
- Ericsson
- Husqvarna
- SAAB
- Securitas
- SKF
- Spotify
- Atlas Copco
- AstraZeneca
- Electrolux
- H&M
- IKEA
- Sandvik
- Skanska
- SSAB
- Volvo

Jobs supported – state level

- SWEDISH ECONOMIC IMPACT ON EMPLOYMENT IN THE UNITED STATES
- Jobs supported – state level
- Prominent Swedish companies with significant employment in the U.S.
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- Skanska
- SSAB
- Volvo

Map showing the number of jobs supported by Swedish companies in different states.

Legend:
- <1,000
- 1,000 - 5,000
- 5,000 - 10,000
- >10,000

Example states and job numbers:
- CA: 43,025
- TX: 29,367
- NY: 23,433
- WA: 7,886
- MA: 9,918
- DC: 6,396
- MA: 1,542

Swedish Companies Create Jobs in America
This diagram illustrates the ways jobs are created in the U.S. from interactions with Sweden. Most directly attributable to interactions with Sweden are at the core, becoming more speculative as the spheres move away from the center.

More than 303,756 people are directly employed by Swedish-affiliated companies in the U.S. The number of jobs supported by exports of goods (19,920) and services (39,425) to Sweden are calculated using methods by the U.S. Department of Commerce. These numbers represent estimates but are widely accepted as accurate indicators of job creation.

Every time a job is created, it triggers a “multiplier effect” as other jobs are created in support of that job. This is most pronounced in local services but also affects suppliers, distributors, and infrastructure firms. Estimates of multipliers vary, but even a common conservative multiplier of 1.6 suggests that 581,000 jobs are supported by Swedish-affiliated companies. Subcontractors, freelancers, and consultants as well as jobs supported by global value chains also support additional jobs.

The 363,101 jobs supported by companies and exports and the estimated 581,000 jobs supported by local multiplier effects represent an estimate of 944,101 total jobs created in the U.S. through trade and investment by Swedish companies.
In the face of globalization and rapid technological advancement, Sweden has a long tradition of supporting workers rather than preserving outdated jobs. In international comparisons, Swedes stand out as holding overwhelmingly positive views about future job prospects in light of disruptive technology like robots and artificial intelligence. *Can Swedish experiences of vocational training and Job Security Councils inspire the U.S. in preparing for new technology and rapid changes in manufacturing industries?*

Sweden has a long industrial history with numerous leading international companies, such as Ericsson, Volvo, Sandvik, Electrolux, and Alfa Laval. With a small domestic market, many Swedish entrepreneurs early on took to trade and international expansion. The exposure to global competition forced companies to constantly innovate and reorganize goods, services, and production to remain at the forefront of their industries.

Thanks to firsthand experiences from industries in Sweden undergoing massive structural changes, e.g. the shipbuilding and textile industries, solutions supporting people going through major transitions were developed. These play a key role in allowing industries to reinvent themselves without workers being left behind. Higher education, research, vocational training systems, and Job Security Councils are cornerstones of the Swedish solutions.

**Job Security Councils – enabling restructuring**

A key factor behind Sweden’s ability to embrace future changes and a smooth restructuring of industries is the safety net provided for displaced workers. Job Security Councils are considered an invaluable part of facilitating career transitions with collaborative labor market involvement.

Job Security Councils function like an insurance plan, jumping into action directly when layoffs are announced to help workers transition to new jobs more quickly. The approximately 15 Job Security Councils in Sweden cover different industries and are funded by a minor portion of salaries. Their services may include job training, entrepreneurship, startup assistance, and counseling.

The Swedish system of Job Security Councils stands out largely because of the shared ownership and goal of a secure labor market by employers and unions.

**Vocational Training – skills for evolving industries**

To secure a qualified workforce, Sweden has a Higher Vocational Education (HVE) system, which exists parallel to the higher education system. Vocational education combines hands-on education and experience with theoretical knowledge.

HVE is designed to meet the labor markets’ changing demands for skills; programs of study are developed in close cooperation with employers and span many industries. To complete an HVE program, which takes 1-3 years depending on the field of study, students must spend at least 25 percent of their time engaged in practical training at a workplace.

**Case Study: The Whirlpool Factory in Norrköping**

When the Whirlpool factory in Norrköping announced layoffs of hundreds of employees, many were initially worried, but thanks to the Job Security Council, the employees immediately received support to help transition into another job. The Job Security Council offered personalized services: personality testing, resume editing, education, and job training. A supportive counselor was always there for reassurance when an employee doubted his or her ability to find another job. As one former Whirlpool employee told a reporter, “You get this feeling, of aha, this is not the end of the world. There will be a chance for me.”

“We are not afraid of new technology - we are afraid of old technology”

*Prime Minister Stefan Löfven*
SKILLS FOR THE FUTURE – EXAMPLES FROM SWEDISH COMPANIES IN THE U.S.

ABB
ABB employs approximately 20,000 people in the United States. Like many manufacturing companies, ABB is impacted by an aging workforce and changing skill requirements due to advancements in manufacturing processes and automation.

With low U.S. unemployment rates, ABB is working to attract students and young adults to explore careers in manufacturing and ensure a talent pipeline. Their efforts focus on K-12 outreach, enhanced career and technical education facilities leveraging ABB technology, and expanded programs for internships and apprenticeships.

ABB’s Motors & Generators business unit, for example, is partnering with local universities to pilot an Apprenticeship Program that allows high school students to earn technical college credits and industrial certifications while working 4-8 hours per week at ABB. This program complements the students’ classroom experience and better prepares them for a career in manufacturing, ideally at ABB.

Photo: Simon Paulin/imagebank.sweden.se

Husqvarna
Husqvarna employs more than 5,000 people in the United States and has established a number of working relationships with local community colleges and vocational schools to develop training and tailored apprenticeship programs.

Notable examples include:

» The McRae (GA) factory robotics training program, developed in collaboration with Oconee Technical College
» The Orangeburg (SC) factory tool and die apprenticeship program, established with the South Carolina Department of Labor
» The Nashville (AR) factory apprenticeship programs in welding, maintenance technology, and tool and die, run in collaboration with the University of Arkansas
» The Charlotte (NC) R&D facility senior design programs and internships, managed in part nership with UNC Charlotte

Volvo Cars
In 2015, Volvo Car Corporation (VCC) announced its first U.S. manufacturing facility which will initially create 2,000 new Volvo Car jobs outside Charleston, South Carolina and be operational in 2018. The plant will be an integral part of VCC’s global manufacturing footprint, and it will serve the U.S. and export markets. The new plant will also have significant multiplier effects on the local area.

Beginning in 2016, VCC and Berkeley County set a new standard for rural community outreach in South Carolina. The goal was to pursue local residents, mostly lacking manufacturing experience, in order to build an application pipeline for a pool of local candidates. To bridge this gap of manufacturing experience, VCC took the unprecedented step of collaborating with Trident Technical College, Berkeley County, and the SC Department of Commerce to craft a new compressed Lean Manufacturing Certificate.

The certificate was crafted to supplement the South Carolina Manufacturing Certificate and has opened doors to job opportunities that were once beyond the grasp of rural residents of Berkeley County. Over 1,500 Berkeley County residents responded to VCC’s initial call and so far nearly 300 have signed up to the 62-hour certificate program. The certificate satisfies the one year minimum requirement of manufacturing experience that is necessary to apply for a production team member position at Volvo Cars.

Photo: Sofia Sabel/imagebank sweden.se
Swedish Companies Create Jobs in America

U.S. – EU TRADE AND INVESTMENT RELATIONS

The Importance of Transatlantic Trade and Investment
The European Union and the United States have the largest bilateral trade and investment relationship and enjoy the most integrated economic relationship in the world.

EU and U.S. investments are the real drivers of the transatlantic relationship, contributing to growth and jobs on both sides of the Atlantic. It is estimated that a third of the trade across the Atlantic actually consists of intra-company transfers. EU investment in the U.S. is approximately eight times the amount of EU investment in India and China together. Total U.S. investment in the EU is three times higher than in all of Asia.

The Transatlantic Trade and Investment Partnership (TTIP)
In 2013, representatives of the United States and the European Union launched the TTIP negotiations, aiming at deepening the relationship between the world’s two leading economies and creating the world’s largest free trade area. If successful, this effort would significantly strengthen the European and American economies by opening markets and making regulatory regimes more compatible, without lowering environmental, health and product safety standards.

Between July 2013 and October 2016, 15 negotiating rounds were held. The EU and the U.S. have made considerable progress in the negotiations, identifying landing zones for certain issues, finding common ground on other important issues, and clarifying the remaining differences. Sweden has been very supportive of TTIP.

The Benefits of Deeper Economic Integration
A trade agreement like TTIP would strongly increase transatlantic trade flows and support high-quality jobs on both sides of the Atlantic. Cutting unnecessary red tape would reduce the cost of doing business across the Atlantic by making it easier for companies to comply with both U.S. and European laws at the same time.

Studies suggest this could be worth billions in new growth for our economies. It would also enable the EU and the U.S., drawing on our common values and interests, to develop and promote together common high standards in the global economy, to the benefits of our producers, exporters, and workers.

Beyond the direct economic gains from the removal of barriers to trade, there are a number of political and strategic benefits. A trade agreement like TTIP offers an opportunity to strengthen further the broader transatlantic partnership, based on the parties shared embrace of democracy and the rule of law, which has been an indispensable pillar of global security and prosperity since the end of the Second World War.
SWEDISH ECONOMIC IMPACT ON ALABAMA

4,641
Total jobs supported

3,921 Jobs supported by Swedish-affiliated companies

250 Jobs supported by exports of goods to Sweden

469 Jobs supported by exports of services to Sweden

$47,916,889
Total exports of goods to Sweden

Chemicals $19.9 M
Petroleum and coal products $16.8 M
Transportation equipment $5.1 M
Other $6.2 M

17,223
U.S. residents of Swedish descent

Swedish-affiliated companies located in Alabama

AkzoNobel Hexpol
ASSA ABLOY Loomis
Atlas Copco Multivista
Bohler Uddeholm Securitas
CERTEX SKF
Essity SSAB
H&M Swedish Match

Swedish Companies Create Jobs in America
SWEDISH ECONOMIC IMPACT ON ALASKA

714
Total jobs supported

631 Jobs supported by Swedish-affiliated companies

3 Jobs supported by exports of goods to Sweden

81 Jobs supported by exports of services to Sweden

$557,000
Total exports of goods to Sweden

U.S. residents of Swedish descent

16,355

Swedish-affiliated companies located in Alaska

H&M
Loomis
Securitas

Fish/chilled/frozen and other marine products
$0.5 M

Machinery, except electrical
$0.01 M
Swedish Economic Impact on Arizona

6,741 Total jobs supported

5,783 Jobs supported by Swedish-affiliated companies

185 Jobs supported by exports of goods to Sweden

773 Jobs supported by exports of services to Sweden

$35,385,854 Total exports of goods to Sweden

- Transportation equipment: $11.2 M
- Computer and electronic products: $8.2 M
- Fabricated metal products: $3.9 M
- Other: $12.0 M

101,191 U.S. residents of Swedish descent

Swedish-affiliated companies located in Arizona:

- ABB
- ASSA ABLOY
- Atlas Copco
- BTS
- CERTEX
- Duxiana
- Enea
- Essity
- Gyros Protein Technologies
- H&M
- Hexagon
- IKEA
- Loomis
- Multivista
- Sandvik
- Securitas
- SenSys Gatso
- Sentech Precimeter
- Skanska

- BTS
- CERTEX
- Duxiana
- Enea
- Essity
- Gyros Protein Technologies
- H&M
- Hexagon
- IKEA
- Loomis
- Multivista
- Sandvik
- Securitas
- SenSys Gatso
- Sentech Precimeter
- Skanska

- ABB
- ASSA ABLOY
- Atlas Copco
- BTS
- CERTEX
- Duxiana
- Enea
- Essity
- Gyros Protein Technologies
- H&M
- Hexagon
- IKEA
- Loomis
- Multivista
- Sandvik
- Securitas
- SenSys Gatso
- Sentech Precimeter
- Skanska
SWEDISH ECONOMIC IMPACT ON ARKANSAS

2,876 Total jobs supported

2,506 Jobs supported by Swedish-affiliated companies

67 Jobs supported by exports of goods to Sweden

304 Jobs supported by exports of services to Sweden

$12,825,863 Total exports of goods to Sweden

- Machinery, except electrical: $8.9 M
- Transportation equipment: $0.8 M
- Plastic and rubber products: $0.6 M
- Other: $2.6 M

15,925 U.S. residents of Swedish descent

Swedish-affiliated companies located in Arkansas:

- ABB
- Camfil
- CERTEX
- H&M
- Haldex
- Loomis
- Securitas

Swedish Companies Create Jobs in America

Swedish Companies Create Jobs in America
**SWEDISH ECONOMIC IMPACT ON CALIFORNIA**

<table>
<thead>
<tr>
<th>Total jobs supported</th>
<th>Jobs supported by</th>
<th>Jobs supported by</th>
<th>Jobs supported by</th>
</tr>
</thead>
<tbody>
<tr>
<td>43,025</td>
<td>Swedish-affiliated companies</td>
<td>exports of goods to Sweden</td>
<td>exports of services to Sweden</td>
</tr>
</tbody>
</table>

- **36,017** Jobs supported by Swedish-affiliated companies
- **2,376** Jobs supported by exports of goods to Sweden
- **4,633** Jobs supported by exports of services to Sweden

**408,532** U.S. residents of Swedish descent

**$454,872,983** Total exports of goods to Sweden

- **$128.6 M** Computer and electronic products
- **$52.5 M** Chemicals
- **$50.5 M** Transportation equipment
- **$223.2 M** Other

Swedish-affiliated companies located in California:

- 3 Nine
- ÅAC Microtec
- AAK
- ABB
- Acast
- Accedo
- Acme Studios
- AkzoNobel
- Alfal Laval
- Ånito
- Apica
- ASSA ABLOY
- AstraZeneca
- Atlas Copco
- Autoliv
- Axis Communications
- B-.Reel
- Beckers Group
- Bluebuck
- Bohler Uddevholm
- Bonnier
- BTS
- Camfil
- Capsh
- Cellmark
- CERTEX
- Cesab International
- Charlotte Bernström
- Cint
- CLX Communications
- Consol
- Constilum
- Cool Carriers
- Coworks
- Creaentum
- Cycleurope
- Delinier
- Diab
- DICE
- Digital Vision
- Duxiana
- Ekman
- Elanders
- Elekta
- Elektron
- Emarketer
- Enea
- Eoalus
- EPIServer
- Ericsson
- Ericsson
- Establish
- FFW
- Field Vineyards
- Fingerpint Cards
- Fjällräven
- FlexLink Systems
- GS Entertainment
- Gant
- glö
- Gunnebo
- Gustaf Rooth
- H&M
- Haldex
- Hästens
- Hemocue
- Hexagon
- Hexpol
- Husqvarna
- IAR Systems
- IKEA
- Investor AB
- Itirım
- Kasthall
- Kvårnum Kitchens
- Kveser
- Lelo
- Live Arena
- Loomis
- Mapillary
- Mapping Industries
- Modern Times Group (MTG)
- MindTwister
- Multivista
- Nefab
- Neo4j
- Neode
- Neco
- Nordic Water
- Filter Systems
- Nudie Jeans
- Our Vodka
- Patricia Industries
- PhoebeWorks
- Polygon Group
- Poseidon Diving Systems
- Prover Technology
- Qlik
- Seaflex
- Securitas
- Sigma
- Silex Microsystems
- Skanska
- Sockertab
- Starbreeze
- Swedish Bakery
- Syncron
- Task Rabbit
- Tetra Pak
- Tobii
- Toca Boca
- Trelleborg
- Vitrolife
- Volvo Cars
- Volvo Group
- Weldon Owen
- Wellpspec Healthcare
- Yubico
SWEDISH ECONOMIC IMPACT ON COLORADO

6,318
Total jobs supported

5,411
Jobs supported by Swedish-affiliated companies

195
Jobs supported by exports of goods to Sweden

712
Jobs supported by exports of services to Sweden

$37,420,130
Total exports of goods to Sweden

125,449
U.S. residents of Swedish descent

Swedish-affiliated companies located in Colorado

ABB Arboritec ASSA ABLOY AstraZeneca Bonac Brunston Camfil Consilium Fjällräven Getinge GPS Solutions H&M Hestra HMM Solutions IKEA Loomis Multivista Nilar Odd Molly Parkson Primus Securitas Sigicomm Skanska Swedish Space Corporation (SSC) Teleopti Thule Trelleborg Vitrolife Volvo Group Xvivo Perfusion
SWEDISH ECONOMIC IMPACT ON CONNECTICUT

4,421
Total jobs supported

3,619
Jobs supported by Swedish-affiliated companies

325
Jobs supported by exports of goods to Sweden

478
Jobs supported by exports of services to Sweden

$62,149,324
Total exports of goods to Sweden

- Transportation equipment: $31.0 M
- Machinery, except electrical: $7.1 M
- Computer and electronic products: $6.1 M
- Other: $17.9 M

60,240
U.S. residents of Swedish descent

Swedish-affiliated companies located in Connecticut

A.V. Olsson Trading Co.  Hästens  Trelleborg
ABB  IKEA  VBG
Ahlström-Munksjö  Loomis  VOD Gourmet
Alimak HEK  Multivista
Arcam  Opus
ASSA ABLOY  Sandvik
Colimark  SECTRA
Duxiana  Securitas
ETP Transmission  Skanska
Expand International  SPM Instrument
Gadd Software  Sprague
Gant  Stena Metal
H&M  Thule

Swedish Companies Create Jobs in America
SWEDISH ECONOMIC IMPACT ON

DELAWARE

1,252
Total jobs supported

948 Jobs supported by Swedish-affiliated companies

175 Jobs supported by exports of goods to Sweden

129 Jobs supported by exports of services to Sweden

$33,581,698
Total exports of goods to Sweden

Swedish-affiliated companies located in Delaware

- ABB
- ASSA ABLOY
- AstraZeneca
- Hexagon
- New Nordic
- Polygon Group
- Securitas
- T-Kartor

7,405
U.S. residents of Swedish descent

Bar chart showing exports of goods to Sweden:
- Chemicals: $32.2 M
- Plastics and rubber products: $0.6 M
- Machinery, except electrical: $0.3 M
- Other: $0.4 M
SWEDISH ECONOMIC IMPACT ON

DISTRICT OF COLUMBIA

1,504
Total jobs supported

1,304
Jobs supported by Swedish-affiliated companies

4
Jobs supported by exports of goods to Sweden

197
Jobs supported by exports of services to Sweden

$670,961
Total exports of goods to Sweden

Swedish-affiliated companies located in District of Columbia

ABB
Kreab Gavin Anderson

Akelius
Micro Systemation

aMmuz! Interactive
(MSAB)

Astra Zeneca
Multivista

Duxiana
Saab Group

EPiServer
Securtas

Elekta
SSAB

FFW
Spotify

H&M
Volvo Cars

House of Sweden
Volvo Group

ABB

Akelius

aMmuz! Interactive

Astra Zeneca

Duxiana

EPiServer

Elekta

FFW

H&M

House of Sweden

Kreab Gavin Anderson

Micro Systemation

(MSAB)

Multivista

Saab Group

Securtas

SSAB

Spotify

Volvo Cars

Volvo Group

Transportation equipment

$0.4 M

Special classification provisions

$0.2 M

Computer and electronic products

$0.03 M

Other

$0.04 M

4,635
U.S. residents of Swedish descent
SWEDISH ECONOMIC IMPACT ON FLORIDA

21,163
Total jobs supported

18,306
Jobs supported by Swedish-affiliated companies

358
Jobs supported by exports of goods to Sweden

2,500
Jobs supported by exports of services to Sweden

$68,469,790
Total exports of goods to Sweden

Swedish-affiliated companies located in Florida

- A Pencial Accountancy
- ABB
- Addnode Group
- AkzoNobel
- Alfal Laval
- ASSA ABLOY
- Atlas Copco
- Avinode
- Axis Communications
- BillerudKorsnäs
- Blaklader
- Bonnier
- Boule Diagnostics
- C-Rad
- CERTEX
- CLX Communications
- Consilium
- Diab
- Dometic
- Duxiana
- Ekman
- Elanders
- Fine Line Marine
- Electric
- Getinge
- H&M
- Hästens
- Holmen
- IKEA
- J Lindeberg
- Kahrs International
- Lantmännen
- Lindorm
- Loomis
- Millicom
- Multivista
- Munters
- Net Insight
- Nilsson Dental
- On the Lime
- Outpost 24
- Pan Capital
- Parkson
- Podab
- Polygon Group
- Saab Group
- Sandvik
- Securitas
- Skanska
- Sund Birsta
- Tele Radio
- Thule
- Volvo Group

149,804
U.S. residents of Swedish descent
SWEDISH ECONOMIC IMPACT ON GEORGIA

10,818
Total jobs supported

9,125
Jobs supported by Swedish-affiliated companies

502
Jobs supported by exports of goods to Sweden

1,191
Jobs supported by exports of services to Sweden

$96,161,501
Total exports of goods to Sweden

Chemicals $27.1 M
Machinery, except electrical $18.6 M
Minerals and ores $14.8 M
Other $35.7 M

46,066
U.S. residents of Swedish descent

Swedish-affiliated companies located in Georgia

A&R Carton  CLX Communications  Meda Pharmaceuticals  Sidel
ABB  Digital Route  Molinlycke  Skaltek
Ahlstrom-Munksjö  Duxiana  Multivista  Skanska
AkzoNobel  Eleanders  Nefab  SPIRAC
ASSA ABLOY  Electrolux  Nordifa Systems  SSAB
Atlas Copco  Elekta  Paxxo  Studsvik
Beijer Electronics  Ericsson  Polygon Group  Syncron
Bruks  Eton Systems  Pricer  Thomas Concrete
BTG  FormPipe  Q-Matic  Waboba
Bufab  H&M  Range Servant  Wackes
Ceric Environmental Controls  Hexagon  Sandvik
CERTEX  Husqvarna  SANI
Cint  IKEA  Seamless Distribution

SWEDISH ECONOMIC IMPACT ON HAWAII

1,516
Total jobs supported

1,324
Jobs supported by Swedish-affiliated companies

8
Jobs supported by exports of goods to Sweden

184
Jobs supported by exports of services to Sweden

$1,577,335
Total exports of goods to Sweden

Food manufactures: $0.9 M
Computer electronic products: $0.7 M
Chemicals: $0.01 M
Other: $0.02 M

9,838
U.S. residents of Swedish descent

Swedish-affiliated companies located in Hawaii

AkzoNobel
ASSA ABLOY
H&M
Loomis
Multivista
Securitas
SWEDISH ECONOMIC IMPACT ON IDAHO

1,659
Total jobs supported

1,443
Jobs supported by Swedish-affiliated companies

42
Jobs supported by exports of goods to Sweden

174
Jobs supported by exports of services to Sweden

$8,093,617
Total exports of goods to Sweden

Machinery, except electrical
$1.6 M

Fabricated metal products
$1.5 M

Chemicals
$1.4 M

Other
$3.7 M

45,098
U.S. residents of Swedish descent

Swedish-affiliated companies located in Idaho:
- FFW
- H&M
- Loomis
- Securitas
- Studsvik
- Tetra Pak

Swedish Companies Create Jobs in America
SWEDISH ECONOMIC IMPACT ON ILLINOIS

15,594 Total jobs supported

12,886 Jobs supported by Swedish-affiliated companies

1,019 Jobs supported by exports of goods to Sweden

1,689 Jobs supported by exports of services to Sweden

$195,161,202 Total exports of goods to Sweden

270,459 U.S. residents of Swedish descent

Swedish-affiliated companies located in Illinois

- ABB
- Absolent
- Ahlstrom-Munksjö
- AkzoNobel
- Alo
- ASSA ABLOY
- Atlas Copco
- Atos Medical
- Axelent
- Axis Communications
- Backer Group
- BillerudKorsnäs
- Blueair
- Bluetest
- Bohler Uddeholm
- BTS
- Bucrop
- CEJN
- Celmi
- Cellmark
- Cint
- Clean Oil Technology
- Combi Wear Parts
- Concentric
- Consat
- ContextVision
- DeLaval
- Diab
- Duxiana
- Edgeware
- Electrolux
- Eleiko Sports
- EPI Server
- Fjällräven
- Getinge
- H&M
- Hexagon
- HMS Networks
- IFS
- IKEA
- Invisio
- Itiviti
- Itrin
- Lantmännena
- LKAB
- Loomis
- Mentece
- Micro Systemetion (MSAB)
- Multivista
- Nefab
- NIBE
- NOCS
- Outpost 24
- Oxeon
- Parkson
- Partex Marking
- Systems
- Permbol
- Perten Instruments
- Polygon Group
- Possio
- Proact IT
- Qlik
- Qualisys
- Rehobot
- Roxen
- Sandvik
- Securitas
- Sievert Industries
- SinterCast
- SKF
- SSAB
- Stille Surgical
- Syncron
- Tawi
- Tetra Pak
- The Sweden Shop
- Thule
- Trelleborg
- Troax
- Unicarriers
- Ursven
- Volvo Group
- Wasa
- Wedevag Tools
- Wikstrom Specialty
- Foods
**SWEDISH ECONOMIC IMPACT ON INDIANA**

- **7,695** Total jobs supported
- **6,543** Jobs supported by Swedish-affiliated companies
- **397** Jobs supported by exports of goods to Sweden
- **755** Jobs supported by exports of services to Sweden

**Total exports of goods to Sweden:**

- **$37.3 M** Computer and electronic products
- **$9.8 M** Machinery, except electrical
- **$6.6 M** Electrical equipment, appliances and components
- **$22.3 M** Other

**U.S. residents of Swedish descent:**

- **58,043**

**Swedish-affiliated companies located in Indiana**

- AkzoNobel
- Alfal Laval
- ASSA ABLOY
- AstraZeneca
- Bonnier
- BraunAbility
- Camfil
- Dometic
- H&M
- IKEA
- L-kopia
- Loomis
- Securitas
- Silvent
- Skanska
- Skiodt-Barrett
- SSAB
- Stiga
- Suzuki Garphyttan
- Trelleborg
- VBG

**$75,957,665**
SWEDISH ECONOMIC IMPACT ON IOWA

3,880 Total jobs supported

3,283 Jobs supported by Swedish-affiliated companies

209 Jobs supported by exports of goods to Sweden

388 Jobs supported by exports of services to Sweden

Swedish-affiliated companies located in Iowa

- Alfa Laval
- ASSA ABLOY
- Atlas Copco
- Bohler Uddeholm
- Elanders
- Expander
- Loomis
- Multivista
- Securitas
- SSAB
- Tetra Pak

$40,085,700 Total exports of goods to Sweden

- Machinery, except electrical: $15.0 M
- Chemicals: $12.5 M
- Food manufactures: $3.9 M
- Other: $8.6 M

86,536 U.S. residents of Swedish descent
SWEDISH ECONOMIC IMPACT ON KANSAS

3,315
Total jobs supported

2,846 Jobs supported by Swedish-affiliated companies

119 Jobs supported by exports of goods to Sweden

349 Jobs supported by exports of services to Sweden

$22,817,773 Total exports of goods to Sweden

Transportation equipment $12.6 M
Electrical equipment, appliances and components $2.7 M
Machinery, except electrical $2.3 M
Other $5.2 M

66,515 U.S. residents of Swedish descent

Swedish-affiliated companies located in Kansas

H&M
Husqvarna
IKEA
Loomis
Multivista

NIBE
Parkson
Securitas
Systemair

28,817,773
SWEDISH ECONOMIC IMPACT ON KENTUCKY

4,829
Total jobs supported

3,949
Jobs supported by Swedish-affiliated companies

399
Jobs supported by exports of goods to Sweden

481
Jobs supported by exports of services to Sweden

$76,352,602
Total exports of goods to Sweden

Swedish-affiliated companies located in Kentucky

AAK
Ahlstrom-Munksjö
AkzoNobel
Atlas Copco
Cellmark
Essity
H&M
Loomis
Multivista
Securitas
Swedish Match
Walk2Campus

Chemicals
Transportation equipment
Wood products
Other

$59.6 M
$5.7 M
$3.4 M
$7.7 M

17,157
U.S. residents of Swedish descent
### SWEDISH ECONOMIC IMPACT ON LOUISIANA

**4,774**
Total jobs supported

**4,032**
Jobs supported by Swedish-affiliated companies

**240**
Jobs supported by exports of goods to Sweden

**503**
Jobs supported by exports of services to Sweden

**$45,892,228**
Total exports of goods to Sweden

#### Exports of Goods to Sweden

- **Petroleum and coal products:** $27.0 M
- **Primary metal MFG:** $7.5 M
- **Chemicals:** $6.7 M
- **Other:** $4.7 M

**12,312**
U.S. residents of Swedish descent

Swedish-affiliated companies located in Louisiana:

- ABB
- AkzoNobel
- Atlas Copco
- CERTEX
- HiM
- Kockum Sonics
- Loomis
- Multivista
- Pharos Marine
- Automatic Power
- Polygon Group
- Securitas
- Stora Enso
SWEDISH ECONOMIC IMPACT ON

MAINE

1,542
Total jobs supported

1,281 Jobs supported by Swedish-affiliated companies
95 Jobs supported by exports of goods to Sweden
167 Jobs supported by exports of services to Sweden

$18,190,416
Total exports of goods to Sweden

$13.8 M
Paper

$1.2 M
Fish, fresh/chilled/frozen and other marine products

$1.0 M
Machinery, except electrical

$2.2 M
Other

24,082
U.S. residents of Swedish descent

Swedish-affiliated companies located in Maine:

Ekman  Fjällräven  Molnlycke
H&M  Securitas  Sprague
Loomis  Other

MOLNLYCKE

FJÄLLRÄVEN

H&M

LOOMIS

MAINE

$13.8 M

$1.2 M

$1.0 M

$2.2 M

$18,190,416
SWEDISH ECONOMIC IMPACT ON MARYLAND

6,396
Total jobs supported

5,399
Jobs supported by Swedish-affiliated companies

262
Jobs supported by exports of goods to Sweden

736
Jobs supported by exports of services to Sweden

$50,083,532
Total exports of goods to Sweden

Machinery, except electrical: $13.6 M
Chemicals: $11.8 M
Waste and scrap: $6.5 M
Other: $18.2 M

34,125
U.S. residents of Swedish descent

Swedish-affiliated companies located in Maryland:
SWEDISH ECONOMIC IMPACT ON MASSACHUSETTS

9,918
Total jobs supported

7,728
Jobs supported by Swedish-affiliated companies

1,142
Jobs supported by exports of goods to Sweden

1,048
Jobs supported by exports of services to Sweden

$218,561,355
Total exports of goods to Sweden

$113.5 M
Chemicals

$31.9 M
Computer and electronic products

$28.4 M
Transportation equipment

$44.8 M
Other

113,310
U.S. residents of Swedish descent

Swedish-affiliated companies located in Massachusetts

ABB
Ahold
Ahlstrom-Munksjö
Akellus
Alfal Laval
Anoto
Arcam
ASSA ABLOY
AstraZeneca
Atollc
Autoliv
Axis Communications
Backer Group
Bohler Uddeholm
Caddy Clean
CMA-Microdialysis
Comsol
ConforMIS
Duxiana
Elanders
Establish
FFW
Fjällräven
Flintec
H&M
Hästens
HighRes Biosolutions
IAR Systems
IKEA
Ingate
INOR
Jowa
Loomis
Metro International
Multivista
Musters
Myrcronic
Nefab
Neoventa Medical
NIBE
Nolek
Northern Parklife
PIAB
Polygon Group
Qlik
Seavus
Securitas
Sensys Gatso
Sigma
Silix Microsystems
Skanska
Sprauge
Strategic Test
Corporation
Studsvik
Swedish Match
Swedish Orphan
Biovitrum (SOBI)
TFS Trial Form Support
Trelleborg
Trix Systems
Wellspect Healthcare
Wilson Therapeutics
SWEDISH ECONOMIC IMPACT ON MICHIGAN

10,970
Total jobs supported

9,292 Jobs supported by Swedish-affiliated companies

539 Jobs supported by exports of goods to Sweden

1,139 Jobs supported by exports of services to Sweden

$103,287,991
Total exports of goods to Sweden

Swedish-affiliated companies located in Michigan

ABB
AkzoNobel
ASSA ABLOY
AstraZeneca
Atlas Copco
Autoliv
Campbell
CAR-O-LINER
Configura
Crommyck
Fjällräven
HiM
Haldex
Hästens
Hexagon
Hexpol
IKEA
Iliviti
Loomis
Modelon
Multivista
Munters
Opus
Our Vodka
Phadia
Sandvik
Securitas
SKF
Stringo
Tetra Pak
Trelleborg
Wennberg

Transportation equipment $50.4 M
Machinery, except electrical $16.4 M
Computer and electronic products $9.0 M
Other $27.5 M

144,501
U.S. residents of Swedish descent
Swedish Economic Impact on Minnesota

7,315
Total jobs supported

6,147
Jobs supported by Swedish-affiliated companies

390
Jobs supported by exports of goods to Sweden

778
Jobs supported by exports of services to Sweden

$74,690,068
Total exports of goods to Sweden

448,099
U.S. residents of Swedish descent

Swedish-affiliated companies located in Minnesota:

ASSA ABLOY
Biotech
Bohler Uddeholm
Fjällräven
FVB Energy
Getinge
HiM
IKEA
Linden
Loomis

Modular Management
Multivista
Polarn O Pyret
Polygon Group
Securitas
SSAB
Surgical Science
Tetra Pak
Trolldental

$35.1 M
Transportation equipment

$12.5 M
Computer and electronic products

$5.6 M
Machinery, except electrical

$21.5 M
Other
SWEDISH ECONOMIC IMPACT ON MISSISSIPPI

2,570 Total jobs supported

2,241 Jobs supported by Swedish-affiliated companies

59 Jobs supported by exports of goods to Sweden

269 Jobs supported by exports of services to Sweden

$11,381,269 Total exports of goods to Sweden

Swedish-affiliated companies located in Mississippi

- ABB
- AkzoNobel
- ASSA ABLOY
- Atlas Copco
- AXEL Christiernsson
- Camfil
- CERTEX
- H&M
- Haglöfs
- Loomis
- Micro Systemation (MSAB)
- Multivista
- Nefab
- Securitas

Other $3.9 M

Machinery, except electrical $2.9 M

Paper $1.4 M

Miscellaneous manufactured commodities $3.2 M

8,153 U.S. residents of Swedish descent
SWEDISH ECONOMIC IMPACT ON MISSOURI

6,901 Total jobs supported

5,899 Jobs supported by Swedish-affiliated companies

239 Jobs supported by exports of goods to Sweden

763 Jobs supported by exports of services to Sweden

$45,741,410 Total exports of goods to Sweden

Electrical equipment, appliances and components: $23.1 M
Fabricated metal products: $6.8 M
Transportation equipment: $4.0 M
Other: $11.8 M

58,724 U.S. residents of Swedish descent

Swedish-affiliated companies located in Missouri:

- ABB
- ASSA ABLOY
- Atlas Copco
- AXEL Christiernsson
- Camfil
- DeLaval
- Elekta
- Ericsson
- H&M
- Haldex
- Handicare
- IKEA
- Loomis
- Multivista
- NorthStar
- Polygon Group
- Securitas
- Tetra Pak
- ABB
- ASSA ABLOY
- Atlas Copco
- AXEL Christiernsson
- Camfil
- DeLaval
- Elekta
- Ericsson
- H&M
SWEDISH ECONOMIC IMPACT ON MONTANA

1,106
Total jobs supported

935
Jobs supported by Swedish-affiliated companies

48
Jobs supported by exports of goods to Sweden

123
Jobs supported by exports of services to Sweden

$9,236,777
Total exports of goods to Sweden

- Chemicals: $7.3 M
- Miscellaneous manufactured commodities: $1.5 M
- Electrical equipment, appliances and components: $0.1 M
- Other: $0.3 M

30,727
U.S. residents of Swedish descent

Swedish-affiliated companies located in Montana

H&M
Securitas
SWEDISH ECONOMIC IMPACT ON

NEBRASKA

2,311
Total jobs supported

2,036 Jobs supported by Swedish-affiliated companies

22 Jobs supported by exports of goods to Sweden

254 Jobs supported by exports of services to Sweden

$4,255,812
Total exports of goods to Sweden

- Machinery, except electrical: $1.6 M
- Chemicals: $0.9 M
- Fabricated metal products: $0.6 M
- Other: $1.1 M

81,417
U.S. residents of Swedish descent

Swedish-affiliated companies located in Nebraska:

H&M
Loomis
Multivista
Securitas

$1.6 M
$0.9 M
$0.6 M
$1.1 M
SWEDISH ECONOMIC IMPACT ON NEVADA

3,332
Total jobs supported

2,854
Jobs supported by Swedish-affiliated companies

86
Jobs supported by exports of goods to Sweden

392
Jobs supported by exports of services to Sweden

$16,556,408
Total exports of goods to Sweden

33,497
U.S. residents of Swedish descent

Swedish-affiliated companies located in Nevada

ASSA ABLOY
Beijer Electronics
Bogesunds
Elekta
H&M
Health Profile Institute
IKEA
Loomis
Multivista
Sandvik
Securitas
SSAB

Computer electronic products
Primary metal MFG
Miscellaneous manufactured commodities
Other

$5.7 M
$4.0 M
$1.8 M
$5 M
SWEDISH ECONOMIC IMPACT ON NEW HAMPSHIRE

1,777
Total jobs supported

1,419
Jobs supported by Swedish-affiliated companies

175
Jobs supported by exports of goods to Sweden

184
Jobs supported by exports of services to Sweden

$33,446,510
Total exports of goods to Sweden

- Plastics and rubber products: $8.5 M
- Computer and electronic products: $7.0 M
- Printed matter and related products: $6.3 M
- Other: $11.6 M

26,879
U.S. residents of Swedish descent

Swedish-affiliated companies located in New Hampshire:
- AprioMed
- Enea
- EPiServer
- Getinge
- H&M
- HMS Networks
- Loomis
- Nefab
- Powerbox
- Prenax
- Securitas
- Sprague
- Walk2Campus

NEW HAMPSHIRE

Nefab
Powerbox
Prenax
Securitas
Sprague
Walk2Campus
SWEDISH ECONOMIC IMPACT ON NEW JERSEY

10,586
Total jobs supported

8,525
Jobs supported by
Swedish-affiliated companies

890
Jobs supported by
exports of goods to Sweden

1,171
Jobs supported by
exports of services to Sweden

$170,443,533
Total exports of goods to Sweden

Swedish-affiliated companies located in New Jersey

AAK
ABB
Allard
ASSA ABLOY
AstraZeneca
Atlas Copco
BioGaia
BiolinScientific
Brokk
Camfil
Cint
Colart
Diab
Direct Link
Duxiana
Ekman
FFW
FormPipe
Getinge
Gyros
H&M
Hasselblad
Holmen
Ikea
Loomis
Meda Pharmaceuticals
Metenova
Moberg Pharma
Multivista
NetEnt
Oreko
Orrefors Kosta Boda
Pictura
Profoto
Revent
Sagaform
Sandvik
Securitas
Sigma
Skanska
Spectrogon
Sprague
Tetra Pak
TFS
VBG
Volvo Cars
Volvo Group

50,011
U.S. residents of Swedish descent
SWEDISH ECONOMIC IMPACT ON NEW MEXICO

1,822
Total jobs supported

1,582
Jobs supported by Swedish-affiliated companies

33
Jobs supported by exports of goods to Sweden

207
Jobs supported by exports of services to Sweden

$6,388,934
Total exports of goods to Sweden

Food manufacturing
$2.6 M

Transportation equipment
$1.9 M

Computer and electronic products
$0.8 M

Other
$1.0 M

15,864
U.S. residents of Swedish descent

Swedish-affiliated companies located in New Mexico

ABB
ASSA ABLOY
CERTEX
H&M

Loomis
Multivista
Securitas
Tetra Pak
SWEDISH ECONOMIC IMPACT ON NEW YORK

23,433
Total jobs supported

19,617
Jobs supported by Swedish-affiliated companies

1,090
Jobs supported by exports of goods to Sweden

2,726
Jobs supported by exports of services to Sweden

$208,754,030
Total exports of goods to Sweden

120,408
U.S. residents of Swedish descent

Swedish-affiliated companies located in New York

- ABB
- Absalon
- Acast
- Accedo
- Acne Group
- Acne Studios
- AkzoNobel
- Alfal Laval
- Apleton
- Apica
- Aquavit
- ASSA ABLOY
- Avalanche Studios
- Axel Johnson Inc.
- B-Reel
- Bohler Uddeholm
- Bolon
- Bonnier
- Briteback
- BTS
- Bufab
- Carnegie
- Cellmark
- Cinnober
- Cint
- CLX Communications
- Columbitech
- Consilium
- Dixiana
- EcoSys
- Elva Atting
- Elf Hansson
- Elsa and Me
- Envirotainer
- EPserver
- Ericsson
- Essity
- Establish
- Eton of Sweden
- Face Stockholm
- Fagerhult
- Fika
- Fjällräven
- Gant
- Getting
- Gudrun Sjödén Design
- H&M
- Hästens
- Holmen
- Hyper Island
- ITDM
- IKEA
- Inficon
- Investor AB
- Investor Growth Capital
- Itiviti
- J Lindeberg
- Just Scandinavian
- Karlssons Vodka
- Kasthall
- Kinnarps
- Kreeb Gavin Anderson
- Little Bee Books
- Loomis
- Magoo 3D Studios
- Mannheimer Swartling
- Advokatbyrå
- Mapillary
- Media Planet
- Mediaplanet
- Medius Software
- Mercuri Urval
- Metro International
- Micro Systemation (MSAB)
- Multivista
- Nefab
- Nordea Bank
- Nude Jeans
- Oaty
- Orrefors Kosta Boda
- Polarn O Pyret
- Precise Biometrics
- Purity Vodka
- Qlik
- RaySearch
- Laboratories
- Saab Group
- Sandvik
- Schening
- SEB
- Securtas
- Skanska
- Sockerbit
- Spotify
- Sprauge
- Sv. Handelsbanken
- Swedbank
- Task Rabbit
- Teleopti
- The Maidstone Hotel
- Titan Engine Cooling
- Trollbäck + Company
- Universum
- Communication
- VBG
- View Imaging
- Volvo Group
- WeAreTheSuperlative
- Conspiracy
- Westmatic
- Whispr Group
- Yvone Christa
- New York Zound Industries

NEW YORK

$40.0 M
$34.0 M
$29.9 M
$104.8 M
SWEDISH ECONOMIC IMPACT ON NORTH CAROLINA

10,955
Total jobs supported

8,986
Jobs supported by Swedish-affiliated companies

838
Jobs supported by exports of goods to Sweden

1,129
Jobs supported by exports of services to Sweden

$160,437,614
Total exports of goods to Sweden

Chemicals
$63.7 M

Transportation equipment
$20.9 M

Paper
$16.9 M

Other
$59.0 M

53,695
U.S. residents of Swedish descent

Swedish-affiliated companies located in North Carolina

ABB
Absolent
Ahlberg Cameras Inc.
AkzoNobel
AP&T
ASSA ABLOY
AstraZeneca
Atlas Copco
Avani Environmental
Axjo
Biotage
Bona
Camfil
Cellavision

ABB
Absolent
Ahlberg Cameras Inc.
AkzoNobel
AP&T
ASSA ABLOY
AstraZeneca
Atlas Copco
Avani Environmental
Axjo
Biotage
Bona
Camfil
Cellavision

Holms
Husqvarna
Idcon
IKEA
Limab
Loomis
Ludvig Svensson
Mack Trucks
Mercodia
Multivista
Nederman
Öhlins
Orwak
Qlik
Recipharm
roni
Saab Group
Securitas
Skanska
Statogen Consulting
Studsvik
Sunnex
Swedish Treasures
Thomas Concrete
Trelleborg
Vaculex
Volvo Group
Windak
SWEDISH ECONOMIC IMPACT ON
NORTH DAKOTA

987
Total jobs supported

871
Jobs supported by
Swedish-affiliated companies

10
Jobs supported by
exports of goods to Sweden

106
Jobs supported by
exports of services to Sweden

$1,844,514
Total exports of goods to Sweden

Machinery, except electrical
$0.6 M

Computer and electronic products
$0.6 M

Food manufacturing
$0.2 M

Other
$0.4 M

30,910
U.S. residents of Swedish descent

Swedish-affiliated companies located in North Dakota

Atlas Copco
H&M
Securitas
SWEDISH ECONOMIC IMPACT ON OHIO

14,671 Total jobs supported

11,612 Jobs supported by Swedish-affiliated companies

1,609 Jobs supported by exports of goods to Sweden

1,451 Jobs supported by exports of services to Sweden

Swedish-affiliated companies located in Ohio

- ABB
- AkzoNobel
- AstraZeneca
- Atlas Copco
- BabySwede
- BioLet
- Böhler Uddeholm
- Bullen
- Camfil
- Cellmark
- Domestic
- Ekman
- Elof Hansson
- Enbca Machinery
- Essity
- Expolinc
- Gunnebo
- H&M
- Hexagon
- Hexpol
- Husqvarna
- IKEA
- Jacobi Carbons
- Kinetico
- Klarna
- Loomis
- Mabtech
- Multivista
- Nordic Light
- Perstorp
- Polygon Group
- Sandvik
- Scanacon
- Securitas
- Setrak
- Skanska
- SKF
- SPM Instrument
- SSAB
- Svetruck
- Unfors Raysafe

$307,996,178 Total exports of goods to Sweden

- Chemicals $225.8 M
- Transportation equipment $24.5 M
- Computer and electronic products $15.3 M
- Other $42.4 M

70,884 U.S. residents of Swedish descent
SWEDISH ECONOMIC IMPACT ON OKLAHOMA

3,637
Total jobs supported

3,158
Jobs supported by Swedish-affiliated companies

89
Jobs supported by exports of goods to Sweden

390
Jobs supported by exports of services to Sweden

$17,111,085
Total exports of goods to Sweden

$6.6 M
Machinery, except electrical

$5.7 M
Electrical equipment, appliances and components

$1.4 M
Transportation equipment

$3.4 M
Other

26,480
U.S. residents of Swedish descent

Swedish-affiliated companies located in Oklahoma

ABB
Alfa Laval
ASSA ABLOY
Atlas Copco
CERTEX
H&M
Loomis
NIBE
Roxtec
Sandvik
Securitas

OKLAHOMA
SWEDISH ECONOMIC IMPACT ON OREGON

4,812
Total jobs supported

3,923
Jobs supported by Swedish-affiliated companies

405
Jobs supported by exports of goods to Sweden

483
Jobs supported by exports of services to Sweden

$77,586,996
Total exports of goods to Sweden

Transportation equipment
$33.6 M

Computer and electronic products
$23.8 M

Fabricated metal products
$4.9 M

Other
$15.3 M

112,147
U.S. residents of Swedish descent

Swedish-affiliated companies located in Oregon

SWEDISH ECONOMIC IMPACT ON PENNSYLVANIA

15,174
Total jobs supported

12,761
Jobs supported by Swedish-affiliated companies

754
Jobs supported by exports of goods to Sweden

1,658
Jobs supported by exports of services to Sweden

$144,347,634
Total exports of goods to Sweden

103,188
U.S. residents of Swedish descent

Swedish-affiliated companies located in Pennsylvania

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<tr>
<th>ABB</th>
<th>Ahlstrom-Munksjö</th>
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<th>ASSA ABLOY</th>
<th>AstraZeneca</th>
<th>Beijer Alma</th>
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SWEDISH ECONOMIC IMPACT ON RHODE ISLAND

1,211 Total jobs supported

1,045 Jobs supported by Swedish-affiliated companies

27 Jobs supported by exports of goods to Sweden

140 Jobs supported by exports of services to Sweden

$5,193,915 Total exports of goods to Sweden

- Primary metal MFG: $3.0 M
- Miscellaneous manufactured commodities: $1.2 M
- Machinery, except electrical: $0.3 M
- Other: $0.7 M

17,443 U.S. residents of Swedish descent

Swedish-affiliated companies located in Rhode Island:

- Bonnier
- Cadence
- Cellmark
- Consilium
- Diab
- Hexagon
- Multivista
- Securitas
- Sprague
- Sundstrom Safety
- H&M

Swedish Companies Create Jobs in America | 50

Swedish Companies Create Jobs in America | 50
SWEDISH ECONOMIC IMPACT ON
SOUTH CAROLINA

5,129
Total jobs supported

4,162
Jobs supported by Swedish-affiliated companies

452
Jobs supported by exports of goods to Sweden

514
Jobs supported by exports of services to Sweden

$86,577,288
Total exports of goods to Sweden

- Machinery, except electrical: $30.0 M
- Fabricated metal products: $19.2 M
- Chemicals: $7.4 M
- Other: $29.8 M

22,234
U.S. residents of Swedish descent

Swedish-affiliated companies located in South Carolina:

- ABB
- Ahlstrom-Munksjö
- Atlas Copco
- FlexLink Systems
- Grand Forest
- H&M
- Haldex
- Hexpol
- Husqvarna
- Loomis
- Mala Geoscience
- Microdata Telecom
- Multivista
- Nefab
- Ovako
- Sandvik
- Securitas
- Selden Mast
- Thomas Concrete
- Trelleborg
- Volvo Cars
- Walk2Campus
SWEDISH ECONOMIC IMPACT ON

SOUTH DAKOTA

993
Total jobs supported

876
Jobs supported by
Swedish-affiliated companies

8
Jobs supported by
exports of goods to Sweden

109
Jobs supported by
exports of services to Sweden

$1,536,382
Total exports of goods to Sweden

27,611
U.S. residents of Swedish descent

Swedish-affiliated companies located in South Dakota

Norberg Paints
SWEDISH ECONOMIC IMPACT ON TENNESSEE

7,309
Total jobs supported

6,248
Jobs supported by Swedish-affiliated companies

270
Jobs supported by exports of goods to Sweden

791
Jobs supported by exports of services to Sweden

$51,645,931
Total exports of goods to Sweden

Machinery, except electrical
$17.5 M

Miscellaneous manufactured commodities
$6.7 M

Transportation equipment
$4.7 M

Other
$22.6 M

33,209
U.S. residents of Swedish descent

Swedish-affiliated companies located in Tennessee

ABB
AkzoNobel
Ala
ASSA ABLOY
Backer Group
CERTEX
Domestic
Elme
Elos Medtech
Gränges
H&M
Hexagon
Hexpol

Husqvarna
IKEA
Komatsu Forest
Loomis
Multivista
NIBE
Permobil
Securitas
Skanska
Trelleborg
Troax
Volvo Group
Walk2Campus
**SWEDISH ECONOMIC IMPACT ON TEXAS**

- **29,367** Total jobs supported
- **25,107** Jobs supported by Swedish-affiliated companies
- **1,061** Jobs supported by exports of goods to Sweden
- **3,200** Jobs supported by exports of services to Sweden

**$203,058,938** Total exports of goods to Sweden

**$43.5 M** Computer and electronic products

**$31.5 M** Petroleum and coal products

**$30.2 M** Chemicals

**$97.8 M** Other

**150,739** U.S. residents of Swedish descent

**Swedish-affiliated companies located in Texas**

- 3 Nine
- ABB
- AkzoNobel
- Alfa Laval
- Alinak HEK
- Apitlo
- ASSA ABLOY
- Atlas Copco
- Axis Communications
- Backer Marathon
- Beljer Electronics
- Bohler Uddeholm
- BTS
- Camfil
- CEJN
- CERTEX
- CLX Communications
- Consilium
- Diab
- Engstrom Trading
- Envirotainer
- Ericsson
- Establish
- FlexLink Systems
- Ginger Oil Company
- HiM
- Haldex
- Hammer Lift
- Hexagon
- Hexpol
- Human Care
- Husqvarna
- IAR Systems
- IKEA
- Jeeses
- KDAB
- Kinnarp
- Lamiflex
- Laurie Maritime
- Loomis
- MBM Production
- Management
- M C T Brattberg
- Multivista
- Munters
- Nefab
- NIBE
- Pharos Marine
- Automatic Power
- Polygon Group
- Polystar Instruments
- Promimic
- Qlik
- Sandvik
- Scania
- Securitas
- Skanska
- SKF
- SSAB
- Stena Bulk
- Tetra Pak
- Trade Extensions
- Trelleborg
- Veripos
- Volvo Group

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**Swedish Companies Create Jobs in America** | **54**

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SWEDISH ECONOMIC IMPACT ON UTAH

3,530
Total jobs supported

2,938
Jobs supported by Swedish-affiliated companies

225
Jobs supported by exports of goods to Sweden

368
Jobs supported by exports of services to Sweden

$43,047,626
Total exports of goods to Sweden

U.S. residents of Swedish descent

113,161

Swedish-affiliated companies located in Utah

- Atlas Copco
- Autoliv
- Beijer Electronics
- Camfil
- HiM
- Hexagon
- IKEA

Loomis
Multivista
Sandvik
Securitas
SSAB
Swedish Translation Services

Primary metal MFG: $15.7 M
Computer and electronic products: $8.2 M
Transportation equipment: $6.3 M
Other: $12.9 M
SWEDISH ECONOMIC IMPACT ON VERMONT

749
Total jobs supported

643
Jobs supported by Swedish-affiliated companies

25
Jobs supported by exports of goods to Sweden

81
Jobs supported by exports of services to Sweden

$4,799,488
Total exports of goods to Sweden

- Computer and electronic products: $1.1 M
- Electrical equipment, appliances and components: $0.9 M
- Transportation equipment: $0.8 M
- Other: $2.1 M

9,498
U.S. residents of Swedish descent

Swedish-affiliated companies located in Vermont:
- AstraZeneca
- Fjällräven
- Laborie
- Loomis
- Securitas

$1.1 M
$0.9 M
$0.8 M
$2.1 M
SWEDISH ECONOMIC IMPACT ON VIRGINIA

9,161
Total jobs supported

7,802
Jobs supported by Swedish-affiliated companies

313
Jobs supported by exports of goods to Sweden

1,045
Jobs supported by exports of services to Sweden

$59,982,278
Total exports of goods to Sweden

- Machinery, except electrical: $16.6 M
- Chemicals: $8.5 M
- Minerals and ores: $8.2 M
- Other: $26.6 M

56,733
U.S. residents of Swedish descent

Swedish-affiliated companies located in Virginia

ABB
Aimpoint
AkzoNobel
Alfa Laval
ASSA ABLOY
Atlas Copco
Axionatics
Cadence
Consilium
Duroc
Ekman
H&M
Heatex
IKEA
International Fibres Group (IFG)
Lindab
Loomis
MarkBric Display
Mercuri Urval
Micro Systemation (MSAB)
Mountain Lumber
Multivista
Munters
Novexus
Patrix
Polygon Group
Precise Biometrics
Redsense Medical
Saab Group
Securitas
Sigma
Skanska
Stora Enso
Swedish Match
Swedish Space Corporation (SSC)
Tobii
Vidar Systems
Walk2Campus
Xano

$16.6 M
$8.5 M
$8.2 M
$26.6 M
SWEDISH ECONOMIC IMPACT ON WASHINGTON

7,886
Total jobs supported

6,728
Jobs supported by Swedish-affiliated companies

331
Jobs supported by exports of goods to Sweden

826
Jobs supported by exports of services to Sweden

$63,319,598
Total exports of goods to Sweden

- Machinery, except electrical $13.1 M
- Computer and electrical products $12.5 M
- Fish, fresh/chilled/frozen and other marine products $9.8 M
- Other $27.9 M

227,709
U.S. residents of Swedish descent

Swedish-affiliated companies located in Washington:
- AkzoNobel
- ASSA ABLOY
- Atlas Copco
- Bohler Uddeholm
- Brokk
- Capstone Technology
- CLX Communications
- Cutter & Buck
- Duxiana
- Fjällräven
- H&M
- Hexagon
- Hilleberg
- IKEA
- Iliad
- Log Max
- Loomis
- Micro Systenation (MSAB)
- Microdata Telecom
- Multivista
- Permobil
- Polygon Group
- Probi
- Sandvik
- Securitas
- Skanska
- Stellar Holdings
- Sound Track
- Your Brand
- Tetra Pak
- Tomlab Optimization
- Truesec

WASHINGTON
SWEDISH ECONOMIC IMPACT ON WEST VIRGINIA

1,594 Total jobs supported

1,378 Jobs supported by Swedish-affiliated companies

40 Jobs supported by exports of goods to Sweden

176 Jobs supported by exports of services to Sweden

$7,679,193 Total exports of goods to Sweden

Minerals and ores $5.1 M
Primary metal MFG $0.7 M
Fabricated metal and products $0.4 M
Other $1.4 M

7,123 U.S. residents of Swedish descent

Swedish-affiliated companies located in West Virginia

ABB
AkzoNobel
Loomis

Mountain Lumber
Multivista
Securitas
SWEDISH ECONOMIC IMPACT ON WISCONSIN

7,434
Total jobs supported

6,170 Jobs supported by Swedish-affiliated companies

539 Jobs supported by exports of goods to Sweden

724 Jobs supported by exports of services to Sweden

$103,262,340
Total exports of goods to Sweden

Swedish-affiliated companies located in Wisconsin

- ABB
- AkzoNobel
- Alfa Laval
- Aromatic
- Atos Medical
- BTG
- Cadence
- Calidaro
- Carmac
- Corelink
- Ekman
- Essity
- Fjällräven
- H&M
- Hexagon
- Hexpol
- Loomis
- Multivista
- Nolato Contour
- ProClip
- Roplan
- Sandvik
- Scandic
- Scandidos
- Securitas
- Sittab
- Tetra Pak
- Trelleborg

145,774 U.S. residents of Swedish descent

Other

- $31.1 M
- $29.0 M
- $9.7 M
- $33.5 M
**SWEDISH ECONOMIC IMPACT ON WYOMING**

**578**
Total jobs supported

**517** Jobs supported by Swedish-affiliated companies

**1** Jobs supported by exports of goods to Sweden

**60** Jobs supported by exports of services to Sweden

**$154,311**
Total exports of goods to Sweden

- Fabricated metal products: $0.1 M
- Miscellaneous manufactured commodities: $0.1 M
- Computer and electronic products: $0.03 M

**15,906**
U.S. residents of Swedish descent

Swedish-affiliated companies located in Wyoming

- Securitas
ABB is a pioneering technology leader in electrification products, robotics and motion, industrial automation and power grids, serving customers in utilities, industry and transport and infrastructure globally. With a 125-year history of innovation, ABB today is writing the future of industrial digitalization, driving the Energy and Fourth Industrial Revolutions. ABB operates in more than 100 countries with about 136,000 employees. The U.S. is ABB’s largest market and over the last ten years ABB has invested more than $14 billion to significantly expand the company’s U.S. footprint. Now ABB operates nearly 60 manufacturing facilities with approx. 20,000 employees. ABB partners with dozens of leading American universities, and the U.S. is home to six major research and development centers.

ABB has a rich heritage of technology innovation. ABB and its forerunners invented or pioneered many power and automation technologies, and has retained leadership in many of these areas. From developing Yumi® , the world’s first truly collaborative robot, to introducing high-voltage direct current (HVDC) transmission and advancing the future of electric transportation through flash charging for e-buses, ABB continues its technology leadership. With 70,000 control systems and 70 million connected devices already deployed, ABB’s ability is its unified, cross-industry digital capability — extending from device to edge to cloud — that enable customers to achieve unprecedented improvements in operational performance and productivity.

ABB is organized into four global divisions:

» The Power Grids division offers power and automation products, systems and service solutions across the generation, transmission and distribution value chain enabling a stronger and greener grid.

» The Robotics and Motion division provides motors, generators, drives, mechanical power transmission, robotics, wind and traction converters to manufacturers, OEMs in a variety of industries and utilities, industry end users and infrastructure operators.

» The Electrification Products division delivers technology across the full electrical value chain from substation to the point of consumption, enabling safer and more reliable power. A range of digital and connected innovations for low- and medium-voltage, including EV infrastructure, solar inverters, modular substations, distribution automation, power protection, wiring accessories, switchgear, enclosures, sensing and control.

» The Industrial Automation division offers products, systems and services designed to optimize the productivity of industrial processes in industries such as oil and gas, petrochemicals, mining, metals production and cement.

The company has existed more than 125 years, but the organization as it is known today came about in 1988 with the mega-merger of Sweden’s Asea AB and Switzerland’s BBC Brown Boveri AG, into ABB. HQ are in Zurich, Switzerland, and we maintain a major presence in Sweden.

www.abb.com/us
Aptilo Networks, founded in 2001, is a leading provider of carrier-class systems to manage data services with advanced functions for authentication, policy control, and charging. We work in partnership with leading vendors such as Arris, Cisco, Ericsson, Fujitsu, HP, Nokia, and Ruckus. Aptilo is privately held with Norvestor Equity as the majority shareholder. The founders of Aptilo have held management positions at well-known, innovative companies such as Ericsson, Sun Microsystems and Sonera. Our headquarters is in Stockholm, Sweden and offices in Kuala Lumpur, Dallas and Dubai.

Our software, the Aptilo Service Management Platform™ (SMP), is the world’s #1 service control solution for large scale Wi-Fi networks. It has been proven in deployments with 100+ operators in more than 75 countries. Most people associate Wi-Fi with access points (AP), AP controllers and gateways. But, with this you will only have a Wi-Fi Network. Aptilo SMP adds a layer of service control, turning the Wi-Fi network into a Wi-Fi service.

It’s all about control:
» Controlling user access to the Wi-Fi network
» Controlling the user experience in the Wi-Fi network e.g. bandwidth
» Controlling monetization of the Wi-Fi service

The Aptilo SMP has integrated functionality for all this as well as captive portals, analytics and user engagement tools. The multitenancy functionality enables service providers and system integrators to sell managed guest Wi-Fi services to different verticals, e.g. hospitals, hotels and stadiums.

In May 2017, we launched the Aptilo Guest Wi-Fi Cloud™ (GWC) service based on the awardwinning Aptilo SMP. This cloud service targets multi-site businesses and large venues, as well as service providers that want to kick-start their managed guest Wi-Fi services. With our unique “un-cloud” option customers can launch instantly through the Aptilo GWC cloud service, learn and then later move to their own data center using the Aptilo SMP software. The cloud option provides analytics and the most wanted guest Wi-Fi login functions in a cost-effective way (e.g. click & connect, manual login, SMS validation, e-mail validation, credit card, social media login and survey before access).

The software option provides the full flexibility to do anything including implementation of unique user experience flows and advanced integrations with existing legacy systems.

Through the Aptilo Managed Service™, Aptilo’s experts will run the Aptilo SMP software on behalf of the customer in the customer’s data center or one of Aptilo’s.

In addition to the guest Wi-Fi functionality, Aptilo SMP is the leading system for a variety of Wi-Fi uses for operators:
» Public Wi-Fi services.
» Secure and automatic offload of cellular data traffic to Wi-Fi (so-called “Wi-Fi offload”).
» Vendor-independent authentication of users for Wi-Fi calling.

www.aptilo.com
ASSA ABLOY is the market leader in door opening solutions in most of Europe, North America, South America, China, and Oceania. The company was formed in 1994 through the merger of ASSA in Sweden and Abloy in Finland. Since then ASSA ABLOY has grown from a regional company to an international group with 47,000 employees, annual sales of 8.4 billion USD and operations in more than 70 countries. The company has a complete range of door opening products, solutions and services for the institutional, commercial and consumer markets. Using the latest technologies and tried-and-tested techniques, we are constantly developing innovative solutions that improve our customers’ lives through greater security, safety and convenience. This covers the areas: Mechanical and electromechanical locking, Access control, Identification technology, Entrance automation, Security doors, Hotel security, Mobile access.

The Group’s overall strategic direction is to spearhead towards increased security with a product-driven offering centered on the customer. The strategic focus is:

**Market presence:**
» Increasing growth in the core business and expanding into new markets and segments.  

**Product leadership:**
» Continuously developing innovative products offering enhanced customer value and lower product costs.  

**Cost efficiency:**
» Reducing the cost base through improved processes, flexible assembly near the customer and production in low-cost countries.

Global expansion takes place through organic growth and acquisitions. For several years, the Group has focused on increasing its market presence in emerging markets.

Demand for ASSA ABLOY’s products is driven by the increasing need for safety and security as prosperity rises and urbanization continues. In addition, the demand for sustainable door opening solutions is growing, at the same time that technological developments increase the demand for digital and mobile security solutions.

Between the years 2013 and 2017, ASSA ABLOY has been ranked on Forbes list of the world’s 100 most innovative companies three times. The Group’s vision is to be the world leading, most successful and innovative provider of total door opening solutions in order to deliver trouble-free, secure and well-designed security solutions that give true added-value to customers. The ambition is to double the innovation rate through a Group-wide innovation process, lean practices, common platforms and focused competence centers for development in all divisions. With the expertise and experience we have gained over two decades, ASSA ABLOY is in a strong position to lead the future development of our industry, not only in terms of product development but in terms of business process and sustainable outcomes, ensuring our solutions are also affordable and safe for the planet.

www.assaabloy.com
Where we are in the United States:
We maintain offices, R&D facilities and manufacturing sites in CA, CO, DE, IN, KY, MD, MA, NJ, NC, OH, PA and TX.

At AstraZeneca, science and patients are at the heart of everything we do. As one of the world’s leading biopharmaceutical companies, we operate in more than 100 countries, producing innovative medicines used by millions of patients worldwide.

Scientific Leadership: At AstraZeneca, we push the boundaries of science to deliver life-changing medicines. Globally, AstraZeneca’s research investment totalled $5.9 billion in 2016.

Commitment to Patients: Everything we do is driven by our commitment to improving the lives of patients – whether we’re working to reach more people with our medicines or collaborating with others in the fight against disease. We are focused on understanding and helping people facing serious health challenges, and our skills and resources are concentrated on those drug therapy areas where we believe we can make the most difference: Oncology, Cardiovascular and Metabolic Diseases, and Respiratory. We also remain active in the areas of autoimmunity, neuroscience, and infection through select opportunities.

Increasing Access to Care: We believe it’s not enough for us to simply make medicines. We must make sure that the people who need them can access and afford them. We offer several resources and programs that can help increase patients’ access to medications, including:

Patient Assistance Programs: AstraZeneca has one of the longest standing patient assistance programs in the industry, AZ&ME, which provides eligible patients with AstraZeneca medicines at no cost. Over the past 10 years, the AZ&ME Prescription Savings Program has helped over 4.5 million patients in the U.S. and Puerto Rico afford their medications.

Product Donations: Since 2005, AstraZeneca has partnered with AmeriCares to donate and distribute medicines to health workers for people in crisis, both domestically and around the world. In 2016, AstraZeneca donated more than 20 million USD in products across multiple therapeutic areas to AmeriCares and Direct Relief International communities in which they live.

Community Investment: Our community investment strategy includes partnership development, philanthropy, advocacy, thought leadership and volunteerism.

Corporate Giving: In 2016, AstraZeneca donated more than $10 million in philanthropic support to non-profits in the U.S. that are aligned with our priorities of advancing patient health, increasing access to care, supporting communities, and driving health and science innovation.

Employee Giving: In addition to our corporate giving, our employees contributed $1.8 million in donations to non-profits in 2016, in addition to 20,000 volunteer hours. We support our employees’ giving efforts with paid time off to volunteer with the non-profits of their choice, as well as corporate matching gifts on eligible employee donations.

www.astrazeneca-us.com
BabyBjörn AB is a Swedish family-owned company that develops, markets and distributes innovative products for children aged 0-3 years. Turnover amounted to 75 million USD in the financial year 2015-2016. 95% of sales consisted of exports to 50 countries. The company was founded in 1961 and employs approx. 140 people. BabyBjörn AB won the Swedish Export Award 2005 and the company celebrated its 50th anniversary in 2011.

When BabyBjörn was started in 1961, the founder, Björn Jakobson, had a clear business concept: “To make life easier for families with small children by developing safe and innovative products of the highest quality for children up to three years.”

BabyBjörn remains a Swedish family company, but today our products can be found all over the world, and the original business concept has stood the test of time, just like the quality of our products. Trends have come and gone, but small children’s need for security and closeness has not changed.

To date, more than 30 million children have been carried by their mothers and fathers in BABYBJÖRN baby carriers. They’ve put great faith in us, and we are incredibly proud that we have been able to contribute to bringing parents and children closer to one another – today, as much as when we first began.

www.babybjorn.com
CELLINK is the first bioink company in the world that focuses on the development and commercialization of bioprinting technologies that allow researchers to 3D print human organs and tissues for the development of pharmaceutical and cosmetic treatments. CELLINK’s innovative and patent pending bioink is a biomaterial innovation that enables human cells to grow and thrive such as they would in the natural human body environment. This is an ideal material for tissue engineering and life science applications. Today, the company’s disruptive technology platform is being utilized to print tissues such as cartilage, skin, and even fully functional cancer tumors that can then be used to develop new cancer treatments. CELLINK has, within 12 months, been able to commercialize products in approximately 40 countries and sold to more than hundreds of prestigious labs around the world, such as Harvard, MIT, Princeton, and FDA. Follow us on our journey to change the world of medicine.

The company has managed to become profitable within only 3 months of operations as the strong focus has been on global sales and succeeding in getting products out the door. CELLINK’s largest market today is North America, followed by Europe, and Asia.

The company was started in January, 2016 in Gothenburg, Sweden by Erik Gatenholm and Hector Martinez. The focus was to change the world of medicine by disrupting the entire medical research industry. Only 10 months after starting, CELLINK made an IPO on the NASDAQ stock exchange in Stockholm to raise funding.

CELLINK has received the following awards:

» Startup of the Year 2016
  – Serendipity Challenge
» Young Entrepreneur of the Year 2016
  – Founders Alliance
» Innovator of the Year 2016
  – Svenska Innovations Priset
» Inventor of the Year 2016
» 101 Super Talents of Sweden 2017
  – Was number 2
» Framtidspriset 2016
» Nordic Startup Awards 2016
  – Best Exponential Startup
» Nordic Startup Awards 2017
  – Nordic Health Tech Startup of the Year

Vision and plan
The vision for the company is to change the world of medicine by growing and becoming a global conglomerate in the field of bioprinting. CELLINK has today two plans, one for the shorter term and one for the longer term. The short term goal is to have our systems installed at every lab in the world, no exceptions. We want everyone to take part in this new, disruptive cool technology. Our long term goal is to improve patient outcomes and help save health care costs.

www.cellink.com
Company profile

Electrolux

Electrolux shapes living for the better by reinventing taste, care and wellbeing experiences, making life more enjoyable and sustainable for millions of people. As a leading global appliance company, we place the consumer at the heart of everything we do.

Founded in 1919 and headquartered in Stockholm, the Group sells more than 60 million appliances in more than 150 markets each year. In 2016, the Group had sales of $14.1 billion globally and $5 billion in the U.S.

We have a very strong presence in the U.S. appliance market, particularly in refrigerators, ovens, dishwashers, and freezers.

The appliances are sold under the Frigidaire, Electrolux and Anova brands. In total the Group employs approximately 10,000 people in the U.S., with R&D, design, distribution, and manufacturing facilities across the country.

The company recently launched an award-winning washer and dryer pair and a new black stainless-steel suite of appliances. In addition, the Group recently launched a new induction stove, bringing the first affordable induction option on the U.S. market.

www.electroluxgroup.com

Where we are in the United States:
Charlotte, NC (North America HQ); Kinston, NC; Anderson, SC; Memphis, TN; Springfield, TN and St Cloud, MN

Alan Shaw, Head of North American Major Appliances

www.electroluxgroup.com
Founded in 1974 and headquartered in Stockholm, Sweden, Elekta’s mission is to develop solutions for treating cancer and brain disorders that help clinicians deliver effective, efficient and personalized care for every patient treated. Elekta’s innovative equipment and software are used to improve, prolong and save over 1.5 million lives per year in more than 120 countries. Our advanced, effective solutions are designed in collaboration with customers, and according to U.S. News & World Report’s annual hospital rankings, each of the best 50 cancer hospitals in the U.S. relies on Elekta’s hardware, software, or both.

With North American headquarters in Atlanta, Georgia, and facilities in St. Louis, Henderson, and Sunnyvale, over a quarter of the company’s 3,600 employees are spread throughout the U.S. Elekta is a proud employer of veterans and active reserve duty military personnel, with 80 percent of engineering and technical positions held by U.S. veterans.

Additionally, Elekta's Atlanta office is home to a technical training facility that draws over 600 visitors from around the world to attend cancer care-specific educational and training programs each year.

Peter Gaccione leads Elekta’s North American operations as Executive Vice President of Region North America and interim Executive Vice President of Region Latin America. Peter first joined Elekta in 1997, and has since been responsible for its Business Operations, Sales, Service, and Marketing on an international level. Most recently, before being promoted to his current roles, Peter served as the Senior Vice President and Regional Leader for Region Latin America.

Elekta is listed on NASDAQ Stockholm.

www.elekta.com
Where we are in the United States: CA, GA, MO, NY and TX

The U.S. is Ericsson’s most important market. The revenues in the U.S. and Canada were 6.3 billion USD in 2016. Its U.S. headquarters are in Plano, Texas which is in one of the fastest growing areas in the country. Ericsson employs approx. 9,000 people directly in the U.S. and thousands more through its indirect channels. Ericsson recently also announced its design center in Austin, Texas, which will focus on innovations that will accelerate the path to commercialization in the next generation of communications technologies known as 5G. Ericsson operates from 31 office sites in the U.S. and is committed to giving back to the communities where we live, work and play. Our approach to community involvement unleashes the creativity of our employees through charitable initiatives that address local needs.

Our business ranges from Networks: products and services with a focus on evolving and managing our customers’ telecom markets to Digital Services: providing solutions for digital transformation journeys access support systems, telecom core and IT Cloud Domains; Managed Services: offering long lasting cost-efficient performance and Emerging Business: innovating new sources of revenue for our customer in IoT. In the U.S., we serve almost every wireless carrier including AT&T, Sprint, T-Mobile and Verizon. At the heart of everything we do is innovation and the U.S. are constantly evolving and leading innovation.

Ericsson carries 40% of the world’s mobile traffic over its networks. We serve customers in 180 countries and invest more than 5 billion USD every year in R&D. That investment has led to over 42,000 patents and key discoveries, leading to more than 100 license agreements.

Ericsson continues to be an integral part of the broadband ecosystem, which is made possible by access to sufficient spectrum, something that remains in short supply and high demand as data traffic continues to grow at a rapid pace along with the adoption of connected devices. In the Ericsson Mobility Report, around 18 billion IoT devices are forecasted by 2022. Connected IoT devices include connected cars, machines, meters, sensors, point-of-sales terminals, consumer electronics and wearables.

As we begin 5G trials as a technology leader, we know that mobility encompasses more than telecommunications. A 2017 study predicts that 5G deployment will drive $500 billion of new economic growth, create 3 million new jobs, and produce $160 billion in benefits and savings from wireless-enabled solutions. The key to all of this, however, is connectivity through both access and coverage.

As a global company, Ericsson is committed to delivering solutions which in turn drive efficiency, job growth, and entrepreneurship. Looking ahead, the future is exciting, and our mission remains clear – to transform networks which will transform businesses and communities, nations and governments, and most importantly, lives.

www.ericsson.com
Where we are in the United States:
Getinge has production facilities in Merrimack, NH; Wayne, NJ; Fairfield, NJ; Mahwah, NJ and Denver, CO

Mattias Perjos, President & CEO

Getinge is built on a genuine compassion for people’s health, safety and well-being. Founded in 1904 on the Swedish west coast, the company has grown to become a leading global provider of products and systems that contribute to quality enhancement and cost efficiency within healthcare and life sciences.

Within the healthcare segment you can find Getinge’s products and solutions in operating rooms, intensive care facilities and cardiology departments – with the aim to support better clinical outcomes and rapid recovery. Here you also find Getinge’s advanced IT systems for more efficient workflows and management of sterile equipment, enhancing productivity and minimizing the risk of getting hospital acquired infections. Getinge also offers both common and highly specialized processes for contamination prevention in biopharmaceutical production, biomedical research and medical device manufacturing for the Life Science business.

Today Getinge employs more than 10,000 people and have operations in over 40 countries around the world. The company is listed on the Nasdaq Stockholm Large Cap list since 1993. The U.S. is Getinge’s largest market and represents more than 30% of sales and employs 2,400 employees.

www.getinge.com
Where we are in the United States:
Headquarters for the USA operations are in New York, NY.

Business Concept: Fashion and Quality at the Best Price in a sustainable way.

Core Values:
» We are One Team
» Entrepreneurial Spirit
» We Believe in People
» Constant Improvement
» Cost Conscious
» Straightforward and Open Minded

Timeline of H&M in North America:
» Opened in the USA in 2000
» Opened in Canada in 2004
» E-commerce started in the US in 2012
» Opened in Mexico in 2012
» E-commerce started in Canada in 2016
» Opened in Colombia in 2017

Number of Employees in the USA
= Approx. 18,000
Current number of stores in the USA
= Approx. 510

Present in almost every state in the USA including Hawaii, Alaska and Puerto Rico. (Today only missing from South Dakota, Iowa and Vermont).

In 2018 H&M USA plans to continue their expansion plans with approx. 40 new stores.

Sustainability Vision:
» By 2020 all the cotton used at H&M globally will come from more sustainable or recycled sources.
» By 2030 all the products sold at H&M globally will come from more sustainable or recycled sources.
» By 2040 the H&M group will be climate positive across its entire value chain.

H&M’s Garment collecting initiative:
» In 2013 H&M started its worldwide garment collecting program where customers and staff can bring in unwanted textiles from any brand in any condition to any H&M and get a coupon for your next purchase.
» In the USA alone in 2017 over 2.5 million lbs of textiles were diverted from landfills and given a second life.

www.hm.com
In 1971, Bo Hilleberg, forest ranger and avid outdoorsman, established Hilleberg AB in Sweden. Originally conceived as a provider of both forestry and mountaineering equipment, today Hilleberg the Tentmaker exclusively designs and manufactures the highest performance tents and shelters for backcountry adventurers. Hilleberg has become the premiere tent brand in Europe, and many of the company’s innovations are much copied throughout the outdoor industry.

Hilleberg is the quintessential family business. Bo’s wife Renate, son Rolf and daughter Petra are all involved in the company, and both children literally grew up alongside the company, learning firsthand both the tent business and the business sense that has kept Hilleberg so successful over the years. From an early age, Petra professed her determination to market and sell Hilleberg tents in the U.S. True to her word, two days after graduating university, Petra set up the U.S. sales and distribution center outside of Seattle, Washington, in 2000.

Today, Hilleberg USA has become an integral part of the U.S. outdoor market, enjoying the same premiere status that the company has in Europe. While certainly due to the company’s innovative, highest quality tents, Hilleberg also brings some profoundly significant character traits to the table. First, Hilleberg makes only tents, so the company possesses a mastery of their craft that only a specialist can achieve. Indeed, Hilleberg defines a unique blend of old world master craftsmanship and technological innovation and manufacturing. At the same time, Hilleberg embodies and perpetuates “friluftsliv,” a Swedish concept that articulates an intrinsic involvement with and outlook of nature that incorporates the outdoors into all aspects of everyday life.

In addition to these intangibles, Hilleberg USA employs a well-considered business model, selling both through select, carefully chosen specialty retailers, and directly to consumers via the internet. As a result, Hilleberg USA has quickly established itself and become highly successful in a very competitive market. Hilleberg tents have received numerous awards in both the outdoor and hunting industries, and Petra Hilleberg has been recognized as one of the best young CEOs in both the sporting goods industry and in the Seattle area.

The company’s impressive growth has surprised both industry insiders and the company itself. Hilleberg USA is now a multi-million-dollar corporate group, posting a substantial increase in sales every year, and handles all Hilleberg business outside of Europe.

www.hilleberg.com
Kinnarps is a Swedish interior design company that offers innovative and inspiring total solutions for working environments. Founded in Kinnarp, Sweden in 1942 by Jarl and Evy Andersson; today the company is a European leader in the industry and is represented in more than 40 countries all over the world.

The starting point is sustainability, wellbeing and prosperity for those using the working environments we design. Through our vast offering, we can provide solutions for corporate environments, educational facilities and hospitality settings. Clients typically come to us when looking for Scandinavian design, functional furniture and/or when they are frustrated with the lack of quality from competitors.

We are in control of the entire process, from concept to production, distribution and installation, to achieve maximum efficiency and top quality with the lowest possible environmental impact. We also work continually to analyze which trends will have an impact on the working environments of tomorrow. All for the best possible results on your behalf. A workplace where your employees are happy and your business is prosperous. In other words, we believe in making life better at work.

In the US, we bring with us the expertise, experience and tradition from over 25 years in this market. Kinnarps USA operates out of 4 locations but can successfully deliver and install furniture anywhere in the US and Canada.

www.kinnarps.com
Klarna.

Jim Lofgren, CEO North America

Klarna is one of Europe’s leading payments providers and a newly-licensed bank, which wants to revolutionise the payment experience for shoppers and merchants alike. The company, recently named as one of the top disruptor companies in the world by CNBC, was founded in Stockholm in 2005 by three students from the Stockholm School of Economics. Klarna currently employs 1700 people and operates in 18 markets providing innovative payment solutions to 60 million consumers across 70,000 merchants. Klarna has entered the U.S. market. Klarna investors include Sequoia Capital, Atomico, Permira and VISA.

Klarna was founded to simplify online shopping. Today, the company primarily offers payment solutions and consumer lending products designed specifically for an online environment. Klarna builds value-adding relationships with merchants by increasing conversion, average order value and sales, while creating a better consumer experience. This is achieved reducing friction for the consumer when purchasing online.

Klarna minimizes the friction of online purchases by allowing consumers to purchase without registration and by providing top of mind information only, such as date of birth and the last four digits in their social security number. The consumer never needs to leave the retailer’s website as the credit assessment is carried out instantly and it only takes seconds for the consumer to receive the credit approval decision. Once approved, the purchase can be completed with the touch of a button.

The business model allows consumers to receive the goods first and pay afterwards, while Klarna assumes the credit and fraud risk for both the merchants and consumers. Klarna offers consumers flexibility on payments and the option to purchase using intuitive payment methods.

Klarna focus heavily on the full consumer journey and allow the consumer to interact with purchases after delivery to change their payment plan or pause the payment if there is an issue with the order, by the click of a button.

www.klarna.com/us
Since its 1943 founding in Sweden, IKEA has offered home furnishings of good design and function at low prices so the majority of people can afford them. There are currently more than 410 IKEA stores in 49 countries, including 47 in the U.S. IKEA has been included in rankings of “Best Companies to Work For” and strives to be an employer of choice. IKEA incorporates sustainability into day-to-day business and supports initiatives that benefit children and the environment. We are proud to employ 15,000 co-workers in the United States.

www.ikea-usa.com
Where we are in the United States:
Offices in the states of WA, MA (2), NJ (2), and NY serving all 50 states

Established in 1990, the New Wave Group is a growth company that designs, acquires and develops brands and products in the corporate promo, gifts and home furnishings sectors. The Group will achieve synergies by coordinating design, purchasing, marketing, warehousing and distribution of its product range. To ensure good diversification, the Group will market its products in the corporate promo market and the retail market. New Wave Group distributes 49 different brands, 3 of which are licensed brands. The rest are fully owned.

Today New Wave Group has some 2,400 employees and own subsidiaries in 17 countries.

In 2016 net sales amounted to 655 million USD and pretax profit of 43 million USD.

New Wave Group has a strong presence in the United States and it is the single largest market for the Group. In 2016, sales amounted to 173 million USD. The Group has nearly 700 employees in the US, operating six companies under the brands of Cutter & Buck, AHEAD, Craft Sportswear and Orrefors Kosta Boda while serving customers in all 50 states in addition to international customers.

www.nwg.se
Saab has been a proud supplier and active partner to the U.S. government for more than 40 years. Among many other solutions, we have supplied ground combat systems to the U.S. Army and SOCOM, training systems to the U.S. Army and U.S. Marine Corps, and signature management solutions to the U.S. Department of Defense. As prime or in partnership with major U.S. OEMs, we have delivered radars and sensors to the U.S. Air Force, the U.S. Marine Corps, the U.S. Navy and the U.S. Department of State. We are also a respected supplier of advanced aerostructures to the 787 Dreamliner and other programs.

Outside of internally developed products, Saab’s North American growth strategy has included the development of strong partnerships with major industry players. We bring key technologies and capabilities to support these primes and help build their business, both in North America and around the world. These partnerships provide us with a joint knowledge that takes our services to the next level.

Saab’s U.S. portfolio is based on technology developed both in Sweden and locally in the United States. We actively transfer technology from Sweden where appropriate, while utilizing a supplier base across 24 U.S. states to foster our nation’s development capabilities. In the long term, this means ongoing U.S. growth for Saab, and more jobs for Americans.

Saab has nearly 700 employees in North America, and operates out of five U.S. locations.

www.saabusa.com
Where we are in the United States:
SAS operates non-stop service to Scandinavia from NY, IL, MA, VA, FL and CA

Scandinavian Airlines (SAS), founded in 1946, is Scandinavia’s leading airline. During the 2015/2016 fiscal year, SAS offered 813 daily flights and transported 29 million passengers to 118 destinations in Europe, the USA and Asia. SAS was one of the founder member airlines of the Star Alliance. Currently SAS operates non-stop from New York (Newark) to Copenhagen, Oslo and Stockholm; from Chicago to Copenhagen and Stockholm; from Boston to Copenhagen; from Washington (Dulles) to Copenhagen; from Miami to Copenhagen, Oslo and Stockholm; from San Francisco to Copenhagen and from Los Angeles to Stockholm. From its hubs in Copenhagen, Oslo and Stockholm, SAS serves cities throughout Denmark, Norway, Sweden and the rest of Europe. SAS expect to take delivery of the first of its new Airbus 350 long haul aircraft in 2020. The A350 will complement the recently refurbished A330 and A340 aircraft.

“The great technological improvements of this extensive fleet renewal plan give SAS a long haul fleet that will be top of class in the industry. It will truly increase our competitiveness and strengthen our customer offering with regards to comfort, service and efficiency. Furthermore, we are able to significantly bring down fuel consumption, which will lower our cost and support our goals to reduce emissions,” said Rickard Gustafson.

SAS makes your travel easier! We have worked with our customers to develop new products and have found a simplified and harmonized concept that meets the increasing demand for smoother and more time-efficient journeys for both business and leisure travelers. SAS offers world class comfort in all three service classes. The ultra-modern cabin offers great comfort with new comfortable seats in all classes. To make time fly on board, a new entertainment system with large HD screens and access to WiFi access is available at every seat. The seats in SAS Go and SAS Plus are designed with smart storage to create extra space. All seats in SAS Business have direct access to aisles and can be folded flat for maximum comfort and sweet dreams. The bedding comes from Hästens, the oldest premium bed manufacturer in Sweden, to ensure passengers a high-class sleeping experience.

www.flysas.com
Where we are in the United States:
U.S. headquarters in Parsippany, NJ with more than 220 local branch operations that service all 50 states and Puerto Rico.

Magnus Ahlqvist, CEO

Securitas is a global industry and knowledge leader in security. Founded in Sweden in 1934, Securitas AB is a leader in Protective Services, and our 335,000 employees help companies of all sizes and industries in designing superior security programs to meet their security requirements. Our security solutions cover Six Pillars of Protective Services: On-Site, Mobile and Remote Guarding; Electronic Security; Fire & Safety; and Corporate Risk Management.

Securitas USA is the most locally-focused security company in the US, with 220 offices, 475 local branch managers and over 85,000 security officers. We provide unmatched security solutions to meet the specific needs of thousands, including a majority of the Fortune 1000 companies. Our total U.S. employment is over 88,000 employees with many thousands of new hires annually in recent years. This extensive job creation includes the hiring of over 33,000 military veterans in the last five years. Our expansive training programs and “promote from within” policies have provided compelling career paths across our employee base.

In addition to our On-site, Mobile and Remote Guarding services, we have significantly expanded our electronic security presence and capabilities through a recent major acquisition. Securitas Electronic Security is a full-service solutions company, providing design, installation and service of access control, intrusion and surveillance systems. Our Pinkerton affiliate is the industry leader in corporate risk management, delivering investigative services, crisis management, brand protection and business intelligence services. Our Fire & Safety group provides a range of fire prevention, evacuation assistance and emergency planning.

In response to a growing need for more flexible and cost-effective security, Securitas USA created and is now providing Integrated Guarding to supplement traditional on-site guarding. Securitas Integrated Guarding combines On-site, Remote and Mobile Guarding to deliver a comprehensive security alternative without compromising quality. Tapping the largest mobile patrol force in North America and cutting-edge technology offering real-time remote monitoring, Integrated Guarding provides vital security functions that rely on friendly, professional human interaction in non-traditional ways. “Integrated Guarding delivers exceptional performance and value to our clients, and is a major Securitas differentiator,” says Securitas AB CEO Magnus Ahlqvist.

Securitas is now also leading the industry’s transformation from reactive to forecasted security. With the goal of detecting and acting on crime before it happens, and through the increasing use of intelligent, automated actions for a wide variety of situations, forecasted security will provide a quantum leap in client protection and confidence.

From the back office to the boardroom, warehouse to storefront, Wall Street to Main Street, Securitas USA empowers people, technology and knowledge to advance the profession in general and our clients in particular.

www.securitasinc.com
Skanska is one of the largest, most financially sound construction and development companies in the United States, serving a broad range of clients including those in transportation, power, industrial, water/wastewater, healthcare, education, sports, data centers, government, aviation and commercial.

Headquartered in New York with offices in 31 metro areas, we have more than 10,000 employees committed to being leaders in safety, project execution, sustainability, ethics, and people development.

The U.S. represents Skanska’s single largest market. In 2016, our work in building construction, civil and power/industrial construction, commercial development and infrastructure development (public-private partnerships) generated 6.8 billion USD in revenue in the U.S., representing 38 percent of Skanska’s global revenues.

Skanska is a front-runner in terms of safety, continuously striving to realize our corporate vision of an injury-free environment. In 2016 the average industry contractor had more than three lost time accidents for every one experienced at Skanska USA.

Skanska is on the leading edge of green building practices, supporting the evolution of existing standards. From office buildings and schools, to transit lines and highways, our team is well-versed in the green standards that are helping build resilient communities, including LEED, Living Buildings, Envision, and Well Building.

The Skanska mission is to leave cities better than we find them and to make meaningful difference in society as active, responsible citizens in each of these communities where we live and work. In 2016, Skanska donated 1.5 million USD and thousands of volunteer hours to local charitable initiatives in communities across the United States.

Our work makes a clear contribution to society and the environment around us. Whether we are building schools to provide inspiring spaces for learning, roads to connect communities or hospitals to care for patients, it all contributes to our purpose – to build for a better society.

www.usa.skanska.com
Everyday within SKF USA, amazing ideas are born and quickly become solutions for our customers’ biggest challenges. We use over 100 years of experience and a tireless passion for excellence in engineering design, manufacturing and full-service delivery as the world’s leading manufacturer of rolling bearings.

Our fundamental strength is our commitment to investing in the development of new technologies – then using them to create products and services around rotating equipment performance – that offer a competitive advantage to our customers.

We achieve this by combining hands-on experience in over 40 industries with our knowledge in bearings, seals, lubrication systems, mechatronics and services; including diagnostic and preventative maintenance, condition monitoring, asset management and technical support.

This expertise is shared throughout the United States, with 34 manufacturing sites and three dedicated SKF Solution Factories, supporting our customers to help them grow successful and profitable businesses.

www.skfusa.com
SnackCo is a sister company of Svenska LantChips AB, and was established in 2001. We are a food manufacturer and offer a complete range of snack products to the North-American and Asian markets. “We have seen a rapid expansion of our exports out of our Utah-based plant, and we now regard the whole NAFTA area to be our home market”, says David M. Hansen, the CEO of SnackCo.

“As we do in our sister companies, we have a healthy mix of our own trademarks, as well as private-label manufacturing for some of the retail- and club giants in North-America. That way, we secure efficient manufacturing of long series and huge volumes, as well as being able to make smaller runs of exclusive and even artisan products in our own labels. Combining the two, we stay close to our innovative roots, while also keeping at par with the huge market for high-volume, nationwide retailers with their constant requirements for efficiency, quality control and cut-throat prices. We thrive in this environment, and being located at the crossroads of the West is an asset, even if Utah itself is a small market. We compete successfully, in spite of long hauls to the conglomerated areas of the East-Coast, Mexico City and Canada.”

David’s vision is in line with the family-company’s credo to grow organically, and this has so far served the company well. He foresees a continued expansion for his company in all of North America, providing that the current trade rules are kept intact.

www.snackco.com
Spotify brings you the right music for every moment – on computers, mobiles, tablets, home entertainment systems, cars, gaming consoles and more.

Just search for music you love, or let Spotify play you something great. Create and listen to your playlists for free or subscribe to Premium for on-demand access at the highest audio quality – with zero ads. There are millions of tracks on Spotify. So whether you’re working out, partying or relaxing, the right music is always at your fingertips. Choose what you want to listen to, or let Spotify surprise you. You can also browse through the music collections of friends, artists and celebrities, or create a radio station and just sit back.

Fast facts:
» Subscribers: Over 60 million (as of July 2017)
» Active users: Over 140 million (as of June 2017)
» Revenue paid to rightsholders: 5 billion USD (as of September 2016)
» Number of songs: Over 30 million
» Number of playlists: Over 2 billion
» Available in 61 markets, including the U.S.

Spotify USA, Inc. provides the Spotify service to users in the United States. Spotify AB provides the Spotify service to users in all other markets.

www.spotify.com
Marin Lindqvist, CEO

Where we are in the United States:
Mobile, AL; Northport, AL; Montpelier, IA; St. Paul, MN; Houston, TX; Lisle, IL; Pittsburgh, PA; Detroit, MI

SSAB is a global market leader in steel production, based in Stockholm, Sweden. With more than 15,000 employees worldwide, SSAB’s vision is for a stronger, lighter and more sustainable world. SSAB is one of the largest North American producers of steel plate and coil, serving many industrial markets including energy, construction, agriculture and transportation.

SSAB is committed to being North America’s steel supplier of choice, with state-of-the-art facilities and employees strategically located in key regions across the US and Canada. SSAB’s US-produced steel can be found in the infrastructure that builds and moves the world - in heavy machinery, ships, wind towers, rail cars and more - playing a vital role in people’s daily lives.

SSAB has more than 1,300 employees in the U.S. SSAB Americas’ modern steel mills are located in Mobile, Alabama and Montpelier, Iowa and have a combined annual production capacity of 2.4 million tons. Both mills utilize a scrap-based, electric arc furnace method to produce steel. The mills are strategically located to cover the industrial heartland in North America, with access to the strategic port systems, intercoastal waterways and major railways provide logistical advantages. The company’s U.S. facilities generate annual revenue of more than 1.3 billion USD (2016).

SSAB Americas was named the winner of the 2015 and 2017 American Metal Market Award for Steel Excellence in Environmental Responsibility/Stewardship.


www.ssab.com
Tobii is the world-leader in eye-tracking, a technology that can determine where a person is looking with high accuracy. An eye-tracking sensor can provide access to information about what the user pays attention to or processes. This, in turn, can provide unique insights into human behavior or be used to create natural and more intuitive user interfaces for computers and other devices.

The Tobii Group has three business units that have their own distinct markets, products and organizations. Two of these units, Tobii Dynavox and Tobii Pro, are market leaders and have established product portfolios in their respective niche markets. Tobii Dynavox is focused on assistive technology for communication and helps thousands of users to speak and communicate. Tobii Pro makes specialized eye-tracking solutions that add deep insights and unique objectivity to a multitude of research areas devoted to the study of behavior. Tobii invests in the third business unit, Tobii Tech, to reach future high-volume markets for eye tracking in primarily consumer products such as computers, gaming products, VR and smartphones.

Tobii invests in high-paced development to maintain its market-leading position and advance its market penetration in all three business units.

Tobii has over 800 employees and covers the global market through its own offices in Sweden, the U.S., China, Japan, Norway, Germany, the UK, South Korea and Taiwan, and through a global network of resellers. Tobii is headquartered in Danderyd, Sweden, and is listed on Nasdaq Stockholm since April 2015.

www.tobii.com
Where we are in the United States:
CA, NJ, SC and Washington, DC

Håkan Samuelsson, CEO and President

Volvo Car Corporation (VCC) is a global premium car maker from Sweden, best known for being a world leader in automotive safety and quality Scandinavian design since it started in 1927. Since 2010, the company has been engaged in a global transformation and a repositioning of the brand to compete with global premium rivals.

VCC is in the middle of a complete overhaul of its product range and is expanding its global manufacturing footprint with new plants in the United States and China. New business alliances in areas such as autonomous drive and digital services place the company at the forefront of the significant change currently underway in the car industry. Its ongoing transformation has resulted in consecutive sales records and growing profitability in recent years.

Thanks to the development of ground-breaking safety technologies, such as the 1959 invention of the three-point safety belt that is standard in all cars today, VCC technologies have saved millions of lives around the world. VCC’s vision is that by 2020, no one should be killed or seriously injured in a new Volvo – an ambition unmatched by any other car maker.

The company is an industry leader in premium exterior design, focused on adding form and elegance to function in a distinctively Scandinavian fashion. Inside new Volvos, premium materials and intuitive layouts show an unrivalled customer focus – these days enhanced with world-leading digital technology and connected services.

In 2017, Volvo Cars became the first car maker in the world to announce that it will only launch electrified cars from 2019, leading the industry in a shift towards electrification. The company also aims to have climate-neutral manufacturing operations by 2025.

VCC has been selling cars in the United States since the 1950s. The company’s first US manufacturing facility in Ridgeville, South Carolina, will open in 2018 and will employ close to 4,000 people by 2021. The total industrial investment in the plant surpasses 1.1 billion USD and underlines Volvo Cars’ long-term commitment to the United States as a key market.

www.volvocars.com
The Volvo Group is one of the world’s leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 95,000 people, has production facilities in 18 countries and sells its products in more than 190 markets. The Volvo Group is a publicly-held company headquartered in Gothenburg, Sweden. Volvo shares are listed on OMX Nordic Exchange Stockholm and are traded OTC in the U.S.

In North America, Volvo Group employs about 13,000 people in 32 U.S. states, with manufacturing and/or remanufacturing facilities in the states of Virginia, Pennsylvania, Maryland, New York, North Carolina and Tennessee. Products sold in North America include: Volvo and Mack trucks; Nova, Prevost and Volvo buses; Volvo Construction Equipment, Terex Trucks; SDLG construction equipment; Volvo Penta marine engines and generators; and Volvo and Mack Financial Services.

The North America regional headquarters for Volvo Trucks and the global headquarters for Mack Trucks, Inc., and Volvo Financial Services and Mack Financial Services are located in Greensboro, North Carolina. Mack Defense headquarters is located in Allentown, Pennsylvania. Headquarters for Volvo Construction Equipment Americas Region is located in Shippensburg, Pennsylvania, and headquarters for Volvo Penta Americas Region is located in Chesapeake, Virginia.

A History of Corporate Social Responsibility
Visionary entrepreneurs, technical innovators, skilled employees and committed owners have worked together to create great value over the Volvo Group’s 90-year history.

Our origins date back to 1927, when the first Volvo car rolled off the production line in Gothenburg, Sweden. Our first truck, the Volvo Series 1, was produced in 1928 – it quickly sold out, and attracted immediate attention outside Sweden. From the start, the company determined it would construct vehicles that were safe and could withstand the harsh climate and road conditions found in Sweden. The founder’s view was that “Safety is – and must always be – the basic principle in all design work.”

The Volvo Group is convinced that there is no contradiction between running a financially viable business while contributing to sustainable development. We strive to assume economic, environmental and social responsibility for our operations, products and services. We believe that this approach is essential to being perceived as an attractive business partner and to building lasting relations with customers, employees, suppliers and other stakeholders.

www.volvogroup.com
Where we are in the United States:
Headquartered in Greensboro, NC. Operates in MA, NY, PA, MD, VA, NC, GA, TN, SC, MI, OH, FL, AZ and CA.

Mattias Kihlman, Executive Vice President

XDIN develops and delivers expertise for world leading companies by providing specialized engineering services in a very flexible setup.

XDIN is part of the ALTEN Group, an international leader in technology consulting and engineering with over 25,000 employees in over 20 countries worldwide. In North America, the ALTEN Group has about 1,200 employees in a number of different companies. XDIN is part of this network.

The American operations for XDIN started in 1996 in Virginia Beach, VA. The company has grown since then and we just recently opened the new HQ in Greensboro, where we also have had our in-house engineering office since 2012.

Currently, XDIN has 200 employees in the US, and all of our consultants are highly committed engineers with relevant university educations to back up the extensive experience that makes them a key part of our customers daily operations. Our core values are commitment, expertise, and sensitivity to our customers’ needs.

XDIN is a fast-growing company and we are active primarily within the automotive, transportation, manufacturing, Life Science and IT sectors. Services include: Mechanical Design Engineering, Electrical Design Engineering, testing and verification, Quality assurance, Project Management, Analysis and Simulation, Electronics and Embedded Software development, System and Application Development, Design and Visualization, PLM and CAD training, Industrial and Manufacturing Engineering and Supply Chain Management.

Our mission is to build long term relationships and support both local US companies as well as global organizations across borders with the engineering know-how and expertise available to us within XDIN and the ALTEN Group.

One of our absolute success factors in the US has been that we can provide critical engineering competence, product and process experience from Sweden and Europe, to Swedish/European organizations operating in the US. Besides providing specific engineering expertise, our international employees often act as liaison engineers, facilitating collaboration by bridging the gap between different business cultures and languages.

XDIN is a dynamic employer and we constantly provide job opportunities in the United States for both American and international talent. Our global organization allows our employees to explore international careers, both for foreign engineers wanting to come to the US and for American engineers wanting to find challenges in Europe.

www.xdin.com
Swedish Companies Create Jobs in America

THIS IS SWEDEN

Sweden is the third largest country in the EU, with a landmass approximately the size of California (173,732 square miles) and a population of 10 million – little more than the number of residents in metropolitan Chicago. More than half of Sweden's landmass is occupied by forests while another 20 percent is taken up by mountains, rivers, and lakes.

The three largest cities in Sweden are Stockholm, Gothenburg, and Malmö. Despite its small population, or perhaps because of it, Sweden consistently ranks at the top of global lists measuring quality of life, education, health and life expectancy, democracy and equality, research and innovation, environmental sustainability, and creativity.

One of the World’s Most Competitive Open-Market Economies

Sweden is consistently ranked as one of the most competitive economies in the world (The World Economic Forum) and its business climate is ranked among the top fifteen (The World Bank). It is home to a dynamic mix of traditional industry and innovative companies. With exports accounting for almost half of Swedish GDP, the Swedish economy is strong and open to international trade and investment. The Swedish economy is supported by high levels of education and a skilled workforce, significant investments in R&D and innovation, strong internal and external communications.

Quick Facts About the Swedish Economy

- Exports account for almost half of Swedish GDP (44%).
- Sweden’s main industrial sectors include forestry, telecoms, automotives, and pharmaceuticals.
- GDP per capita (PPP adjusted): $49,759 (2017)
- Employment rate (working age): 76.9% (Q3 2017)
- Labor force participation (working age): 82%

Did you know?

- Swedish is the official language of Sweden, which also recognizes five minority languages: Finnish, Meänkieli, Romani, Sami, and Yiddish
- Swedes are among the best in the world at speaking English.
- In 1766, Sweden became the first country in the world to guarantee freedom of the press in its constitution.
- Sweden is one of the most connected countries in the world with one of the highest rates of computer, internet and mobile penetration.
- Parents receive 16 months of paid parental leave to share between them.
- Swedish citizens can go to college for free – you have the right to higher education.

#ThisIsSweden
SWEDEN’S HISTORY WITH THE UNITED STATES

The relationship between Sweden and the United States dates back nearly 400 years. In 1638, two Swedish vessels sailed to what would become Delaware, bargaining with the Native Americans to secure land for the colony “New Sweden.” At that time, Sweden encompassed Finland and Estonia as well as parts of modern Russia, Poland, Germany, and Latvia.

Following the Revolutionary War, Sweden was recognized by Benjamin Franklin as “the first power in Europe which had voluntarily and without solicitation offered its friendship to the United States.” In 2018, Sweden is celebrating 200 years of official diplomatic relations, dating from 1818 when Jonathan Russell presented his credentials as American Minister Plenipotentiary to Sweden. The diplomatic relations have remained unbroken since then.

A few examples of Swedish footprints in the U.S.

1890
Gustaf de Laval’s separators and steam turbines are successes in the late 19th century. The “de Laval nozzle” is used in modern rocket engine nozzles.

1901
Nordstrom is started by the Swedish immigrants John Nordström and Carl Wallin as a shoe store.

1901
Charles R. Walgreen, Sr, the son of a Swedish immigrant, opens the first Walgreens store.

1919
Swedish native Ruben Rausing wins a scholarship to study at Columbia University, where he experiences self-service grocery stores for the first time. After returning to Sweden, Rausing develops a plastic-coated carton for food storage, which becomes the cornerstone of what is now the multinational company Tetra Pak.

1931
Electrolux opens its first factory for the American market in Old Greenwich, Connecticut. Today, Electrolux employs around 10,000 people in the United States.

1938
Swedish-American businessman Curt L. Carlson starts the Gold Bond Stamp Company, pioneering loyalty programs in the retail sector before entering the hospitality industry with brands such as Radisson, TGI Fridays and Carlson Wagonlit Travel (CWT).

1962
Swedish-made Hasselblad cameras are first used in space by NASA astronauts, the first of several missions to use Hasselblad cameras in space. Twelve Hasselblads remain on the moon.

1971-1978
Swedish construction company Skanska carries out its first US projects: subway systems in New York and Washington, D.C. Today, Skanska USA has more than 10,000 employees.

1985
IKEA opens its first U.S. store in Philadelphia. Today, IKEA has 47 stores and counting in the U.S.

2000
H&M opens its first store in the U.S. on Fifth Avenue in New York. Today, the U.S. is the company’s second largest market, with more than 500 stores in almost 30 states.

2006
Spotify is founded by Swedes Daniel Ek and Martin Lorentzon. In 2011, they launched in the U.S.

2013
Skype opens its first American offices in Palo Alto after being acquired by Microsoft in 2011.

Sweden was among the first countries to recognize the independence of the United States in 1783.

#DidYouKnow
Today there are 4 million Americans with Swedish descent.

#SwedishFootprints

1919
Swedish native Ruben Rausing wins a scholarship to study at Columbia University, where he experiences self-service grocery stores for the first time. After returning to Sweden, Rausing develops a plastic-coated carton for food storage, which becomes the cornerstone of what is now the multinational company Tetra Pak.
The Treaty of Amity and Commerce between the United States and Sweden was signed on April 3, 1783 in Paris, France. The treaty, which was signed during the American Revolutionary War, established a commercial alliance between the American colonies and the Kingdom of Sweden.

At that time, Benjamin Franklin was serving as a diplomat in Paris, where one of his roles was as Minister Plenipotentiary to His Majesty King Gustav III of Sweden. The Kingdom of Sweden was represented by the Swedish Ambassador to the court of France, Count Gustaf Philip Creutz.

The Treaty of Amity and Commerce marked the first time the fledgling United States was recognized as a nation, a milestone Franklin recognized by describing Sweden as “the first power in Europe which had voluntarily and without solicitation offered its friendship to the United States.”

In 1818, the United States appointed its first Ambassador to Sweden, Jonathan Russell. Despite Sweden’s already long relationship, the official beginning of diplomatic relations between the two nations starts on the day that Ambassador Russell presented his credentials to the Kingdom of Sweden on April 29, 1818.
Alfred Nobel is one of the most famous Swedish innovators of all time, and his legacy lives on through the Nobel Prizes, which continue to encourage scientists, researchers, writers, and peace advocates in their work.

Nobel was a chemist, engineer, inventor, and entrepreneur who at his death held 355 patents in different countries. He is best known for the discovery of dynamite and the establishment of the Nobel Prizes, which recognize outstanding achievements in Physics, Chemistry, Physiology or Medicine, Literature, Economic Sciences, and Peace. Every year, the Nobel Prize Institution awards “those who, during the preceding year, shall have conferred the greatest benefit on mankind.”
INNOVATION AND RESEARCH

From Anders Celsius’s thermometer in the 1700s to Skype in 2000s, Sweden has long been a country that fosters innovation. Many Swedish companies have succeeded thanks to their innovativeness, including Volvo, Ericsson, ABB, Tetra Pak, and AstraZeneca, while Minecraft and Spotify belong to the new generation of Swedish technological successes.

One of the World’s Most Innovative Nations
Several global indices have found that Sweden ranks in the top 5 of countries when measuring research spending as a percentage of GDP and in the top 20 of countries when measuring the number of patents per capita. Swedish creative thinking has resulted in tools used in everyday life, games to entertain and challenge us, and life-saving innovations that have spread around the world.

A Culture of Curiosity and Creativity
The national talent for creative thinking has helped make Sweden one the world’s most innovative nations. Social, economic, and political factors promote innovation: Sweden invests heavily in research, encourages critical thinking from an early age, and is open to international influences. The nation has also enjoyed a prolonged period of economic growth and social stability – key factors for encouraging entrepreneurship.

Innovations you didn’t know were Swedish
Sweden is home to many life-changing inventions such as the pacemaker, the rear-facing child seat, the safety match, automatic identification systems (AIS), Bluetooth, myFC Powertrekk (the world’s first portable fuel cell), the three-point seatbelt, the ultrasound/ECG, the modern-day zipper, and the adjustable wrench.

Quick facts about research
» Sweden is one of the most R&D-intensive countries in the world, with an R&D expenditure of 3.4 percent of GDP (2016).
» The Swedish government invests heavily in research and development. Current focus areas include medicine and bioscience, technology, and the climate.
» Approx. 70 percent of all of Sweden’s research is financed by companies.
CO-CREATION FOR INNOVATIVE INNOVATION

The Innovation Partnership Programs (IPPs)
Facing complex challenges in a globalized world requires working together to establish innovative and commercially viable solutions. The five Innovation Partnership Programmes initiated by the Swedish Government embody this collaborative approach to innovation as they face three global challenges: digitalization, life science, and the environment and climate. The Programmes are rooted in the practice of co-creation among key stakeholders, including government, businesses and academia.

1. Life Science: Health – our driver of innovation
Research, innovation, and emerging technologies can enable us to deliver healthcare in new, innovative ways. Sweden has a flourishing life science environment, characterized by close collaboration between academia, healthcare, and industry and sustained government investment in R&D. Rapidly growing markets include medical devices such as imaging equipment, orthopedic implants, dialysis equipment, heart-lung machines, and ECG equipment.

#Innovation
#SwedishTech

Photo: Ulf Lundin/imagebank.sweden.se

2. Smart Cities
As cities continue to grow, they face increasing burdens to develop in ways that are resident-friendly and sustainable. Smart cities use information and communication technologies to improve the quality, performance, and interactivity of local government services, reduce costs and resource consumption, and improve relations between citizens and government authorities.

Smart City Sweden is the national export and innovation platform for smart and sustainable city solutions. It showcases reference projects from all over Sweden and connects Swedish and international actors from different markets. Read more at smartcitysweden.se.

Photo: Hannes Söderlund/imagebank.sweden.se

A new kind of bike helmet: Hövding is a collar for bicyclists, worn around the neck. The trigger mechanism is controlled by sensors which pick up the abnormal movements of a bicyclist in an accident.
MOBILIZING NEW WAYS TO MEET SOCIETAL CHALLENGES

3. Circular and bio-based economy
To preserve the Earth’s resources, we need to move from a fossil-dependent society to a circular and bio-based economy. This transition requires us to seek solutions that ensure that products and raw materials can be used in a smart and resource-efficient way. Through innovations, bio-based products will replace fossil-based products, and waste will increasingly be regarded as a resource.

Example: Simris Alg operates one of Europe’s most modern algae production plants, extracting omega-3 from marine diatoms as an alternative to fish oils.

4. A connected industry and new materials
Sweden is home to world-leading automation companies, strong industries, leading IT and telecommunications companies, and innovative start-ups at the forefront of digitalization. New sustainable materials, cloud services, robotics and additive manufacturing create opportunities in all industries. Sweden is taking on the challenge of making business opportunities out of new innovations.

Example: Graphene is a material that is stronger than steel, but just a single carbon atom thick. The major European initiative Graphene Flagship is coordinated by Sweden’s Chalmers University. Its findings will revolutionize many industries.

5. The next generation’s travel and transport
New solutions are required if we are to meet the future needs for travel and transport, and also meet the challenge of climate change. A more sustainable society uses transport in a smarter, more resource-efficient way, with even safer vehicles, renewable fuels and reduced emissions.

Example: Since 2017, 100 families in Gothenburg are using self-driving cars in regular traffic. The project is a collaboration between Volvo Cars, the City of Gothenburg, government agencies, and academia.
CREATIVE INDUSTRIES AND START-UPS

Creative and cultural industries are thriving in Sweden, which has become an international leader in music, design, games, and fashion.

A vibrant start-up scene
Stockholm is second only to Silicon Valley in the number of successful start-ups per capita in the world – a so-called “unicorn factory.” Given the small size of the Swedish market, many entrepreneurs think about scaling globally from day one. Today, innovative startups are a key part of the overall innovation strategy for Swedish competitiveness and growth, and the government plays a role in fostering an environment of economic security in which creative individuals dare to test their ideas. You may recognize the names of these successful start-ups from Sweden: Spotify, Skype, King (creator of Candy Crush Saga) and Mojang (creator of Minecraft).

Fashion
Sweden is widely known for its fashion industry, but not only thanks to the design. The Swedish fashion industry invests substantially into research, striving for more sustainable production. The aim is to transition from linear production to circular, where materials are not discarded after use but instead recycled or used in other ways so that the waste is minimized.

Games and Apps
During the 2010s, Sweden has become a hotbed for the video games industry. An industry trade group estimates that one out of every 10 people in the world has played a game developed in Sweden, from titles as above to more high-end games such as Battlefield. As of 2017, Candy Crush Saga (King), created by Swede Sebastian Knutsson, had been downloaded almost 3 billion times and that number is only increasing. In the same year, Minecraft (Mojang), created by Swede Markus “Notch” Persson, had more than 55 million active players around the world.

Music Exports
Many of your favorite songs on the Top 10 Billboard come from Swedish artists and producers. Sweden is a leading exporter of pop music internationally, and the presence of Swedish creatives in the American music industry has also created hits, and therefore revenue and jobs, on this side of the Atlantic. The same is true of groundbreaking music distribution platforms such as Spotify and SoundCloud.

Music names you may know
Songwriters and producers Shellback (Britney Spears, Usher, Adam Lambert and Pink), Max Martin and Denniz PoP (Backstreet Boys, Britney Spears and N'Sync), the bands Ace of Base, First Aid Kit, and Roxette, singers Zara Larsson, Tove Lo, and Robyn, and the house giants Swedish House Mafia and Avicii, to name a few.
GENDER EQUALITY IS SMART ECONOMICS

Gender equality is about equal rights between women and men – but it’s also vital to economic growth and prosperity. Sweden is ranked as the most gender equal country in the EU. In 2014, the Swedish government declared itself a feminist government, the first country in the world to do so. The Minister of Finance, for example, actively applies gender budgeting and the Minister for Foreign Affairs pursues a Feminist Foreign Policy.

Female labor participation
Higher level of female labor market participation increases national growth prospects. In fact, as much as $28 trillion (26 percent) could be added to global GDP by 2025 if women were to play an identical role in labor markets to that of men, according to the McKinsey Global Institute. Broad labor market participation of both women and men has greatly contributed to Sweden’s economic growth. Sweden has the highest level of female labor participation ever recorded in the EU at 79.2 percent (Eurostat). The ratio of female to male labor force participation rate is 89 percent in Sweden, compared to the world average of 68 percent (75 percent for OECD members), according to the World Bank. A quarter of all companies in Sweden are run by women, and one third of new businesses are started by women.

Combining working and family life
Affordable child care, elderly care, and generous parental leave opportunities are key to provide solutions for working parents, while at the same time benefiting individual freedom and business productivity. IKEA and Spotify are examples of successful Swedish companies in the U.S. that offer their employees parental leave solutions, not least because it is good for business.

Quick facts about child care and parental leave in Sweden

» Municipalities are required to provide affordable, accessible public child care of good quality for children from the age of 12 months. The maximum charge for childcare is approximately 170 USD per month for the first child and reduced rates for additional children.

» School for children aged 6-19 is free of charge. If you are a Swedish citizen, this also applies to university education.

» Women and men are entitled to a total of 480 days of paid parental leave per child: 13 months paid at around 80 percent of income (up to a certain income level) + 3 months at a flat rate. Three of the paid months are reserved for each parent and cannot be transferred. In addition, the father/other parent is entitled to ten days of paid leave in connection with the birth or adoption of a child.

» Parents have the right to decrease their working hours by up to 25 percent until the child turns 8 years old, or finishes the first year of compulsory school.

Sweden and gender representation

» 50 percent of cabinet ministers and 44 percent of the representatives in the Swedish parliament are women (2017).

» 50 percent of board members at companies wholly owned by the government are women.

Remaining challenges
Sweden has come far, but still faces challenges such as sexual harassment, violence against women, and too few women at top level management in the private sector. Only 6 percent of CEOs at Swedish companies listed on the stock exchange are women.

Photo: Simon Paulin/imagebank.sweden.se
COMBINING ECONOMIC GROWTH WITH ENVIRONMENTAL SUSTAINABILITY

When it comes to the environment, the Swedish private and public sectors are in agreement: being climate-smart and sustainable does not inhibit a company’s competitiveness in the global market.

Setting a Good Example
Legislation combined with high levels of environmental awareness and knowledge have led Swedish companies to be environmentally innovative and efficient in their operations. Low-impact production techniques, in particular within industrial production, are now often exported to other countries. Swedish companies are ahead of the curve in setting good examples for their peers: Electrolux is on the Global 100 list of the world’s most sustainable companies, and mining company LKAB aims to be a world leader in using resources efficiently and minimizing climate impact.

Becoming the First Fossil-Free Nation
Thanks to an engaged business community and government policies, Sweden has managed to decouple GDP growth from greenhouse gas emissions. Since 1990, emissions in Sweden have been reduced by 25 percent, while GDP has increased by 69 percent. By 2045, Sweden will have net zero emissions of greenhouse gases into the atmosphere, and by 2050 Sweden aims to be a fossil-free nation.

The Climate Act
The Climate Act states that the Swedish Government from 2018 must present a climate report every year in its Budget Bill and draw up a climate policy action plan every fourth year to describe how the climate goals are to be achieved.

The ISO 14001:2004 certification for environmental management systems is widely used among Swedish businesses, with some 4,300 companies certified at present. In some sectors, such as printing, certification provides a strong competitive advantage.

Sweden managed to reach its goal of a 50 percent renewable energy share several years ahead of the Swedish government’s 2020 schedule, in 2012.

#1 of 159 countries in fulfilling the UN Sustainable Development Goals
#2 of 58 countries in the Germanwatch Climate Change Performance Index 2017
TEST BED SWEDEN: USE SWEDEN AS A TEST SITE

Swedes are early adopters of new products and services. This makes Sweden a great place to test new ideas, whether in advanced laboratories simulating real-life situations or in full-scale test environments: the research environment in Sweden is characterized by openness that actively fosters teamwork, cross-disciplinary collaboration, and innovation.

The Testbed Sweden initiative is a good example of a flexible concept that can drive innovation at several levels, with the aim of leading research in areas that contribute to strengthening industrial production in Sweden.

Example: The Swedish Testbed for Innovative Radiotherapy is a highly specialized testbed for innovative radiotherapy and quality assurance. It is also a platform for collaboration between healthcare providers and industry – all Swedish university hospitals, regional cancer centers, and six specialist companies.

AstaZero is a test environment for future road safety. Its variety of traffic environments makes it possible to test advanced safety systems and their functions for all kinds of traffic and traffic situations.
The Embassy of Sweden in Washington, D.C. is one of Sweden’s largest missions and serves as the official link between Sweden and the United States. In addition to the Embassy and the approximately 30 Swedish Consulates throughout the U.S., Sweden is also represented by many inspiring people involved in Swedish-American organizations as well as Swedish artists and companies that support jobs in the U.S.

The Embassy building House of Sweden, located on the Potomac River in Washington, D.C. is the proud home to the Embassy’s public diplomacy theme programs. Since House of Sweden opened its doors in 2006, more than 700,000 people have attended Embassy seminars, concerts, exhibitions, meetings and family events.

Contact information for the Embassy of Sweden and consulates can be found at:

www.swedenabroad.com/Washington

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Consulates

Anchorage, AK  Fort Lauderdale and Miami, FL  New Orleans, LA  San Francisco, CA
Atlanta, GA  Hamilton, Bermuda  New York, NY  San Juan, PR
Boston, MA  Honolulu, HI  Norfolk, VA  Seattle, WA
Chicago, IL  Houston, TX  Philadelphia, PA  St. Louis, MO
Cleveland, OH  Jamestown, NY  Phoenix, AZ
Dallas, TX  Las Vegas, NV  Raleigh, NC
Denver, CO  Milwaukee, WI  Salt Lake City, UT
Detroit, MI  Minneapolis, MN  San Diego, CA
THE SWEDISH INSTITUTE

The Swedish Institute
The Swedish Institute (SI) is a public agency that promotes interest and builds trust in Sweden around the world. Through dialogue and cooperation, SI aims to create lasting relationships with people in other countries in the fields of culture, politics, trade, and development cooperation.

Since 1945, SI has worked with international relations, building long-lasting networks between Sweden and other countries for exchange and public diplomacy. SI creates arenas where people can meet. Lasting relationships and knowledge exchanges contribute to development, allowing innovative ideas to be shared, applied, and amplified in trade, culture, and politics.

The image of Sweden abroad
Many people in the United States have a perception of Sweden as a nation. SI communicates about the Sweden of today, an image Sweden aims to keep relevant and updated. SI monitors and analyzes how the country is perceived abroad by performing studies as well as following a number of international indices.

The Sweden of today is a forward-thinking country characterized by a high level of innovation and technological progress as well as influential ideas within sustainable development.

Music, design, and other creative industries prosper in Sweden. Nearly 30 percent of the cultural and creative companies export their products and services abroad. Just look at musicians, artists, and producers like José González, Icona Pop, Zara Larsson, and Max Martin who have all had great success internationally, not least in the U.S. The creative sector drives internationalization and increases opportunities for foreign investment and exports.

The Swedish contribution to these international industries also help boosts the local economy and create job opportunities in the partner countries. For all its innovation, Sweden still reveres values such as democracy, openness, and freedom of expression.

Communicating Sweden
The Swedish Institute communicates directly with a global audience through Sweden’s official website, sweden.se, via social media, and through targeted activities in various countries.

In 2011, Sweden was the first country in the world to hand over its official Twitter account to its citizens. Every week, a new person gets to tweet through the Twitter account @sweden, which aims to present the country of Sweden through the mix of skills, experiences, and opinions of Swedes.

Cooperation for development
Sweden has important experiences, skills, and approaches to contribute to the fight against common global challenges. Through strategic communication and the development of lasting relations with people, organizations, and businesses, Sweden makes stronger contributions to international cooperation and a sustainable future.

www.si.se
@SweInstitute
@Swedense
VISIT SWEDEN

More international travelers are choosing Sweden as their destination. Between 2010 and 2016, foreign tourism to Sweden increased by more than 20 percent. Over the last eight years, tourism to Sweden has been steadily increasing, primarily due to the non-European travelers. There has also been growth in the number of American travelers. Over the same period, the number of nights spent in hotels has increased by 40 percent to almost 550,000 overnight stays annually.

Foreign tourists spend more in Sweden than the total revenue generated by the Swedish export of iron and steel. In addition, Sweden’s export of tourism is growing faster than the domestic consumption.

Visit Sweden is a public relations agency that markets Sweden as a destination the world over. Visit Sweden seeks to bring Sweden to more people’s attention through social media, PR, and global marketing campaigns including Visit Sweden’s 2017 collaboration with Airbnb, in which Sweden’s natural environments and the freedom to roam were listed on Airbnb.

Many foreign visitors express an interest in Swedish nature and Swedish lifestyle. Openness, freedom, and sustainability are ranked almost as high. Sweden is a safe and comfortable destination filled with hospitality where there is much to see and do all around the country.

Visit Sweden’s marketing is aimed at a select group of leisure travelers who are seeking exciting new destinations and have high demands for the destinations they choose to visit. They are globally aware, socially engaged, and support sustainable development. They also value health, honesty, and reliability.

Visit Sweden’s focus on this target group is the foundation for all marketing activities. Through analysis and by locating offices in selected markets, Visit Sweden is able to learn about potential visitors, their motivations, and wishes.

www.visitsweden.com
@VisitSwedenUS

Photo: Fredrik Broman/imagebank.sweden.se
Sweden is a global leader in innovation – a hotspot for generating and commercializing new and bold ideas. At Business Sweden, we build on this when pursuing our mission to generate growth for Sweden and help strengthen our country’s position in the global economy. To achieve this, we work as one team with the same purpose.

For Swedish companies, we provide strategic advice, sales execution, and operational support to help them grow their international revenues. They can trust us to shorten time to market, find new revenue streams, and minimize risks. We have achieved our expertise by always being present, on the scene, helping to close the deal. Insightful and hands-on.

We ensure that international companies can rely on our knowledge, experience and extensive network to identify new business opportunities and achieve an accelerated return on investment. Once they are settled, we make sure they are equipped for a successful long-term presence.

From our unique position as an independent partner and trustworthy facilitator, we deliver proven results to all companies that put their trust in our hands. We all share a passion for making a difference, and are committed to professional excellence at every step.

Our ambition is to advice, support and deliver – all the way to the finishing line. Because that is how we deliver impact for our clients and for Sweden.

www.business-sweden.se
@BusinessSweden
@BusinessSweUSA
The Swedish-American Chambers of Commerce (SACC-USA) is a key player in the development of trade relations, investment opportunities, and talent mobility between Sweden and the United States. Our network consists of 19 Regional Chambers across the United States. As the network’s umbrella organization, SACC-USA functions as a bridge between our two countries.

The SACC-USA network proudly serves more than 2,000 corporate and individual members in Sweden and the U.S. Together with our chambers, we arrange more than 300 business events a year all over the U.S. Our members enjoy the benefits and business they get from new valuable connections and referrals from the regional, national and international SACC-USA network – we take advantage of our structure as a regional, national, and international organization.

Whether your company or organization is based in the United States or Sweden, the SACC-USA network will assist with invaluable knowledge about the business culture, market conditions and national as well as regional regulations in the U.S. or Swedish market.

We will also provide you with personal contacts and potential business partners through a wide variety of effective industry-specific programs and events, tailored corporate programs, trade missions, business matchmaking, business intelligence, and continuous networking.

Additionally, SACC-USA facilitates talent mobility in both direction between Sweden and the U.S. We are designated by the U.S. Department of State as a J-1 visa sponsor for Swedish exchange visitors in the intern and trainee categories. We are approved by the Swedish Migration Board as an international exchange organization that can assist Americans with the application for a Swedish work permit for training.

SACC-USA looks forward to welcoming you as a member of our extensive network!

www.sacc-usa.org

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The Swedish-American Chamber of Commerce, New York (SACCNY) is a private membership organization founded in 1906. As the first and leading Swedish-American Chamber, SACCNY has a fully staffed office of 12 people and is the world’s largest Swedish Chamber outside of Sweden.

Today, the Chamber represents hundreds of member companies and individuals. The network includes all sectors and industries, from major global corporations to younger companies and entrepreneurs. An impressive group of industry leaders, business executives, lawyers, bankers, and professionals of all types are actively engaged in the network.

SACCNY offers its members a range of services, including high profile conferences, networking events, business services, information booklets and marketing opportunities.

The Chamber’s Business Services offers assistance to corporations and entrepreneurs pursuing business opportunities in the U.S. and Sweden. Services include tailor made matchmaking programs, business delegations, visiting programs as well as a number of publications on relevant themes for Swedish businesses.

In addition, the Business Support Office supports Swedish corporations in setting up their U.S. operations, including financial and administrative assistance involved in setting up a business.

Networking has become increasingly important for businesses. With celebrated high profile annual events such as the Trade Award, the Executive Women’s Conference, Innovate46 and the Sustainology Summit, the Chamber manages to bring together influential decision makers from business, politics and academia to discuss some of the world’s most pressing issues.

Alongside these larger conferences, the Chamber hosts over forty other networking events, bringing forward CEOs of listed companies alongside entrepreneurs and young professionals. Its events calendar caters to all businesses, of all sizes, and there is something for everyone.

Take the chance to join an expanding and dynamic network today. SACCNY is ready to welcome you and your company to New York.

www.saccny.org
@SACCNewYork

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METHODOLOGY

This report presents the estimated job creation impact from interactions between United States and Sweden.

Total jobs supported
Total jobs supported are the sum of the following:

Jobs supported by exports of goods
Calculated based on a Department of Commerce study stating $191,461 exports of goods in 2016 supported one job in the United States. Exports of goods are for 2016 and from the International Trade Administration’s “TradeStats Express” tool.

Jobs supported by exports of services
Exports of services on the national level are for 2016 and from the Bureau of Economic Analysis. Exports of services on the state level are estimated by distributing the total national exports of services by state according to the percentage of the annual average national service-providing workforce present in each state in 2016 as reported by the Bureau of Labor Statistics. The number of jobs supported is then calculated based on a Department of Commerce study stating $149,120 exports of services supported one job in United States in 2016.

Jobs supported by Swedish-affiliated companies
The national total is collected from public financial disclosures, public self reporting, and privately disclosed totals of employment by 147 Swedish related companies operating in the United States. For companies where employment totals were not available, a value of 20 jobs was assigned to each known location. Jobs are distributed to the state level based on annual averages of percentage of employees by state in 2016 as reported by the Bureau of Labor Statistics.

Exports of Goods
For 2016 and from the International Trade Administration’s “TradeStats Express” tool.

Exports of Services
From the Bureau of Economic Analysis’ International Data for 2016.

U.S. residents of Swedish descent

Swedish Related Company Locations
Swedish related companies were collected through input from the Swedish-American Chambers of Commerce USA and its regional Chambers, the Consuls and Honorary Consuls of Sweden, Business Sweden, and independent open-source research. Final nationality of ownership and registration were not the only factors considered. Companies headquartered in Sweden, traditionally considered Swedish, or founded by Swedes while Swedish citizens were also included to illustrate the large economic impact interactions with Sweden have on the United States.

Foreign Direct Investment
From the Bureau of Economic Analysis and is 2016 positions on a historical-cost basis. United States FDI in Sweden is by country of foreign parent. FDI in the United States by Sweden is by country of ultimate beneficial owner (UBO).

Bibliography:
» Bureau of Economic Analysis. “International Data Table,” 2.3. U.S. Trade in Services, by Country or Affiliation and by Type of Service, 2016 Total All Exports of Services from USA to Sweden.
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