

THE SACC-USA MEMBER BENEFIT

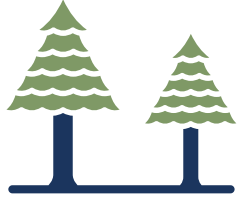
In June 2023, HRH Prince Daniel of Sweden became a patron of the Swedish-American Chambers of Commerce.

SACC-USA is a premier platform for business development and a launch pad for new ventures, products and services. The 20 chamber strong established network is your longterm partner and boots on the ground; a business community delivering quality and value at an attractive price point. The Swedish-American Chambers of Commerce also collaborate with the Friends of Sweden Congressional Caucus!



TRADE DELEGATIONS

SACC-USA designs and organizes trade programs and hosts trade delegations of Swedish businesses visiting the U.S. and vice versa. Trade programs typically include introductions and information sessions with Congressional leaders and staffers; experts in the legislative process; bankers and investors; lease, land, zoning and permit experts; policy specialists, and lawyers and lobbyists. Other stakeholders and participants include national and local chambers of commerce, regional economic development corporations, industry associations and the diplomatic corps.



GREEN AND BLUE ECONOMY PROGRAM

A joint initiative with the US Chamber of Commerce offspring Institute for Sustainable Development pairing innovation supporting the green transition with capital and markets through shark tank style competitions. The program also offers public policy analysis for corporates and investors to better understand the implications of government action on their holdings. Such knowledge and insight are key in determining investment pace against the backdrop of macro trends.



EXECUTIVE FORUM

Executive Forum is the network's premier business development platform event, held annually in House of Sweden, Washington, D.C. It gathers senior corporate executives and other decision-makers and thought leaders for a day of TED-style talks, roundtables and business introductions. The flagship event has sold out for 11 years straight.



J-1 VISA PROGRAM

SACC-USA is a by the US State Department a designated J-1 visa sponsor and has since inception of the SACC-USA Trainee Program sourced and placed some 1,500 Swedish trainees in companies and other organizations in the US. Research fellows, scholars and summer workers are also eligible for the J-1 visa program.



TRAINEE POOL

SACC-USA has a pool of trainees who can support members with social media communications and other marketing/business aspects upon request. The trainees are based in Washington D.C. and can travel to U.S. regions to provide the requested support on a project-by-project basis. They are also available for remote services and in various time zones.



ACADEMIC COLLABORATION

The SIREUS program offers academic exchange to foster and support joint transatlantic research, innovation and entrepreneurship in cooperation with established and budding business in all verticals. Some 20 universities participate on a regular basis and a larger number on select projects.



WEBSITE

SACC-USA's website is a central repository for events across the U.S., news and business and policy updates and features exclusive members-only portals to access various product and service discounts and other unique offers.



MEMBERSHIP DIRECTORY

A comprehensive database of the SACC-USA network which can be consulted by members according to various criteria such as location and business specialty. A valuable tool for business introductions and visibility.



EXPERT CONSULTATION

Consultations in one-hour panel-style modules with select experts in establishing business in the U.S. These include former and current C-suite executives, lawyers and lobbyists, from various industry verticals and U.S. regions/cities with bios provided upon request.

ADDITIONAL SERVICES

SACC-USA SPECIALIZED OFFER



BUSINESS SERVICES

SACC-USA can provide initial and basic local and regional industry cluster mapping and analysis, market surveys, and polls. Additional services include communications and outreach, marketing and media campaigns through, e.g., the SACC-USA monthly newsletter, social media channels and established relationships with print media and TV networks.



ACCOUNTING SERVICES

SACC-USA has a dedicated, US-based, accounting resource which can assist members with back-office services including bookkeeping, forecasting, financial analysis, and budgeting.



IT SERVICES

SACC-USA has a dedicated and US-based IT resource which can assist members with systems set-up, maintenance, trouble shooting and website design and maintenance.