

PRESS RELEASE

For immediate release
February 27, 2007

Contact Information

Gunilla Girardo
President, Swedish-American Chambers of Commerce, Inc.
1403 King Street, Alexandria, VA 22314
Phone (703) 836-6560
Fax: (703) 836-6561
Email: gunilla@sacc-usa.org



Swedish-American Entrepreneurial Days in Chicago, April 16-18, 2007 3-Day Event Draws More than 100 Swedish Companies

The Swedish-American Entrepreneurial Days is the premiere business, trade and networking event between Sweden and the U.S., providing a focused environment for companies to investigate and capitalize on business opportunities between the U.S. and Sweden/Northern Europe. The event provides three days of networking, exhibits, personalized business matchmaking, panel discussions, and industry specific programs.

Beginning in 1997, the Swedish-American Entrepreneurial Days has been held annually at various locations in Sweden. Starting in 2002, the event has also been conducted at locations in the United States bi-annually. Organized by the Swedish-American Chambers of Commerce, Inc., this year's event is hosted by the Chicago Chamber. The primary location for the Entrepreneurial Days is the Sheraton Hotel & Towers in Downtown Chicago. Special Interest Groups will be meeting at the Illinois Science & Technology Park in Skokie, and at various venues in Rockford.

The 2007 US event has attracted the largest number of Swedish companies ever. Over 100 Swedish-based companies have already committed to attend. The number of individuals is expected to exceed 400, with nearly one-third coming from Europe. Organizations representing a broad range of interests and competencies will be present including: automotive, production technology, distribution and logistics, bioenergy, life sciences, information and communication technology, government agencies, trade organizations, legal advisers, banks, universities and consultant groups.

AMBASSADOR'S TOUR

A very special presentation during the Entrepreneurial Days in Chicago will be the Ambassador's Tour. Moderated by M. Scévole de Cazotte, Policy Director, European Affairs, United States Chamber of Commerce, the theme will be "Trade and Investments with the Nordic's." Michael Wood, Ambassador of the United States to Sweden, Marilyn Ware, Ambassador of the United States to Finland, James P. Cain, Ambassador of the United States to Denmark and Benson K. Whitney, Ambassador of the United States to Norway will participate in this intriguing panel discussion. Additionally, Gunnar Lund, Ambassador of Sweden to the United States will present a welcoming address.

SOMETHING FOR EVERYONE

The Entrepreneurial Days program is designed to be inspiring as well as informative, providing multiple venues for individuals and companies to meet one other. On April 16 and April 17, the

PRESS RELEASE

For immediate release
February 27, 2007

Contact Information

Gunilla Girardo
President, Swedish-American Chambers of Commerce, Inc.
1403 King Street, Alexandria, VA 22314
Phone (703) 836-6560
Fax: (703) 836-6561
Email: gunilla@sacc-usa.org



exhibition area at the Sheraton will be open, presenting over 50 exhibiting organizations from both sides of the Atlantic. Keynote presentations and panel discussions will be held covering various topics including *Raising Venture Capital in the U.S. and Sweden, Strategies for Working Internationally, Corporate Responsibility, and Successful Women Entrepreneurs*. A key ingredient of the Entrepreneurial Days is custom tailored business matching service, where pre-scheduled meetings between attendees with similar needs and interests are arranged.

April 18 is dedicated to the special industry clusters. Speakers, panel discussions and site visits have been arranged covering the areas of Information & Communication Technology, Bioenergy-Alternative Energy Resources, Life Sciences, Distribution & Logistics, and Automotive & Production Technology. The special industry cluster for Distribution & Logistics and Automotive & Production Technology are organized in connection with the Rockford Area Economic Development Council.

The Swedish-American Chambers of Commerce, Inc. is pleased to acknowledge the International Main Sponsor, Deloitte. In addition, the Gold Sponsors for 2007 Swedish- American Entrepreneurial Days in Chicago are: SAS, Inibiz, Law Offices A.E. Gustafsson, Sonnenschein Nath & Rosenthal LLP, Illinois Department of Commerce and Economic Opportunity (DECO), Rockford Area Economic Development Council, Thorelli & Associates and the City of Lidköping.

The next Swedish-American Entrepreneurial Days will be held in South Sweden, August 20 – 23, 2007.

For more information, please go to www.sacc-usa.org/chicago2007.

About SACC-USA: The Swedish-American Chambers of Commerce of the United States (SACC-USA) help Swedish companies find the right partners in the U.S. – and vice versa. By using a wide network of contact generating tools and methods we ensure that products, services and information are presented in the right way to the right people. SACC-USA is the umbrella organization for 20 Regional Chambers of Commerce in the U.S. For more information visit: www.sacc-usa.org.

#####