



SOUTHERN CALIFORNIA'S VC COMMUNITY WELCOMES YOU TO SAN DIEGO!

You are invited to join us in San Diego, April 7 – 9 for the Swedish-American Entrepreneurial Days. In conjunction with our Edays we have developed a special interest program for Swedish VC firms and investors, who are interested in establishing meaningful connections with your US counterparts.

Why Southern California? As you know Southern California has become as active as Silicon Valley for the Venture Capitalists. We refer to it as the "Tech Coast" and it encompasses the area between Santa Barbara all the way South to San Diego. We are proud to be hosting the SVCA delegation and look forward to custom tailor the VC program to your needs. If you have a particular industry focus that you would like to pursue, please let us know. At this point we are inviting a broad spectrum of VC's and Private Equity groups. We have one fund in particular that is currently very active in pursuing Swedish Company's, they want to identify Swedish VCs that have portfolio company's that are about to go public. Also, we are planning to invite some Silicon Valley VC on your behalf that would enable you to spend more time in SD and allow for your trip to stay within a certain budget.

PROGRAM OVERVIEW

Sunday, April 6

- » Golf Tournament - San Diego (Optional sightseeing for those not playing golf)
- » VIP Reception in the evening at San Diego State University.

Monday, April 7

- » Swedish-American Entrepreneurial Days Grand Opening. For program details, see www.sacc-usa.org/SanDiego2008/program_sched.cfm
- » Special visits and meetings with VC firms in San Diego area
- » Business Matchmaking and networking in the Edays interactive exhibit
- » Edays gala dinner with dinner Speaker: John Doerr, Partner, Kleiner Perkins Caufield & Byers

Tuesday, April 8

- » Swedish-American Entrepreneurial Days continue, for details www.sacc-usa.org/SanDiego2008/program_sched.cfm
- » Special visits and meetings with VC firms in San Diego area
- » Evening business mixer and networking

These are some of the VC firms & private equity groups that we offer you to meet with while in San Diego:

*Alaris Medical Systems
American Assets
Amgen Ventures
Ampersand Ventures
Athenian Ventures
Aurora Biosciences Corporation
Avalon Capital Group
Avalon Ventures
Biobank Technology Ventures
Biogen Idec New Ventures
Biovest Partners
Blackbird Ventures
Blade Ventures
BridgeWest, LLC
Carlisle Enterprises
CDIB BioScience Venture Management
Charlotte Square Capital Ventures
Computer & Communications Technology
Domain Associates
EDF Ventures
Elliptical
ELS Equity Fund
Energy Capital Partners
Enterprise Partners
Express Ventures
Farwell Capital
Finistere Partners
Forrest Binkley & Brown
Forward Ventures
Fruition Ventures
Global Capital Partners
GMT Ventures
Hamilton BioVentures
Huntington Capital
Idanta Partners
IngleWood Ventures
Isis Pharmaceuticals
Ivanhoe Venture Capital
JMI Equity
Johnson & Johnson
Kinovate Life Sciences
Kingsbury Associates
Kinsman Capital LLC
Kyocera International
Leading Ventures
Lightsource Ventures Mentor Medical Ventures
Miramar Venture Partners
Mission Ventures*



Wednesday, April 9

Swedish-American Entrepreneurial Days continue with industry specific programs on:

- » Life Sciences
- » Media & Entertainment
- » Sustainable Energy
- » Wireless / Telecom
- » Defense / Aerospace

For details, see www.sacc-usa.org/SanDiego2008/keysectors.cfm

- » Optional individual meetings
- » Return home

About the Edays: With business matchmaking in focus, the Edays is one of the most effective events for furthering trade, commerce and investments between USA and Sweden/Northern Europe. It's been held semi annually at various locations in Sweden and the U.S. since 1997. Last year's record breaking Edays in Chicago and South Sweden attracted a total of more than 1,400 participants. Altogether approx. 1,800 pre-scheduled business matchmaking meetings took place. The overall theme for the 2008 Edays is "Global Innovation, Entrepreneurship and Investments"—connecting Swedish 'know how' with American market resources. Hundreds of entrepreneurs and business leaders from both sides of the Atlantic will gather in San Diego to do business.

For more info and to register for the Edays VC program, please contact Pernilla Jonsson, project director, Swedish-American Chambers of Commerce at +1 (703) 836-6560, pernilla@sacc-usa.org NOTE: Speaking opportunities may exist for SVCA members who register early for the Edays

Cost: The cost for the Edays program is \$450 before January 31 and thereafter \$550, this includes the Edays conference program, VIP reception, a special VC program for SVCA members, industry specific programs, and business matchmaking (for those interested in this service), The Golf Tournament is optional.

*Montreux Capital Partners
New Life Capital
New West Ventures
Nextreme Ventures
Pacific Corporate Group
Paramount
Passage Venture Partners
Peregrine Systems, Inc.
PETCO Animal Supplies
Pipeline Funding
POSCO BioVentures
Premier Medical Partner Fund
ProQuest Investments
Qualcomm Ventures
Relational Investors
Revolution Ventures
Sanderling Ventures
Seaport Ventures
Semptra Ventures
Sequana Therapeutics
Shepherd Ventures
Sofina Ventures
Solana Capital Partners
Sorrento Ventures
Sprout Group
Steelpoint Capital Partners
Sunrise Ventures
T2 Venture Capital
Tao Ventures
Tavistock
Timeline Ventures
Titan Investment Partners
TVC Capital
Venrock Associates
Venture Catalyst
Venture Management Associates
Vista Capital Corp.
Viterbi Group
Western States Investment Group
Windamere Venture Partners
Windward Ventures
Wireless Facilities
Yorkville Advisors*

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